



CORE PRINCIPLES

WorldHelp

1. We believe that all people matter.

God has created every human being to participate in His redemptive story for the world. This means that no matter where we are born, or what circumstances we are in, God cares for us deeply and wants us to play an active role in bringing help and hope to a desperate world. Knowing that Jesus' greatest commands are to love God and love people, we are deliberate and intentional about showing love and bringing dignity to each person we serve.

2. We believe that an active faith extends far beyond Sunday's four walls.

We are propelled by a dynamic faith—a faith that prompts us to invest passionately in all we do. We know we have been entrusted with the responsibility and privilege to impact millions of lives around the world, and we do not take this for granted. Faith isn't reserved for religious settings . . . it is a lifestyle to be lived out in all areas of life and work. Because of this, we work hard to keep our faith integrated into the fabric of our organization, influencing every part of what we do. We believe this approach honors God and inspires people.

3. We believe in equipping the right partners with the resources they need in order to affect sustainable transformation in people and communities.

Our strategy for development is to empower trusted national partners on the ground to launch projects that offer long-term, sustainable solutions that will impact communities for years to come. We seek to engage people with respect and dignity, understanding that cultural comprehension is crucial in cross-cultural partnerships. Our in-country teams are strategically positioned to meet needs and provide valuable feedback to improve future initiatives and implement cost-effective solutions that foster growth. This support system produces viable results and allows us to continue making effective investments in impoverished communities worldwide.

4. We believe in building long-term relationships with our donors that allow them to help us be the hands, feet, and heart of Jesus.

Every individual plays a crucial role on our team. We celebrate the diversity of talent and experience each member brings, knowing that together we are stronger . . . more likely to make an eternal impact. Successful, healthy relationships built on mutual respect, foster a vibrant organizational atmosphere where everyone—from the youngest staff member to the oldest donor—knows they are a vital part of our mission. By collaborating together behind the scenes and on the ground, we hope to build long-term relationships that will accomplish sustainable transformation for years to come.

5. We believe in working with passion, enthusiasm, and fanatical attention to quality and detail.

Our work is not only important . . . it is meaningful. This is reflected in our high-energy company culture that operates with versatility, flexibility, and undiminished enthusiasm. This passion must be balanced with attentiveness. We believe that everyday excellence is the foundation for future growth. Every detail is a part of a bigger picture . . . every small task is a part of a larger movement. The quality of our work will be measured by how effectively help and hope is delivered to people in impoverished communities. This is why we will continue to focus ourselves collectively on making every task, every assignment, and every moment count.

6. We believe in always doing the right thing, total transparency, and sharing the results of the impact we make.

Trust is the thread that holds our organization together. Practicing total transparency builds confidence with our donors, whose support is vital to all we do. We are committed to the highest standards of ethical and financial accountability. We always take the high road. Our donors will be informed of the impact of their gifts and the effectiveness of our projects and initiatives with timeliness, accuracy, and honesty. We will never compromise our integrity to get ahead, nor cut corners for the sake of convenience. Our reputation not only says who we are, it serves as a marker for where we are going.

7. We believe in accomplishing God-sized tasks that last for eternity.

All people are designed by God with the ability to solve problems and affect change together. Our work is more than just a cause or a mission—it is an eternal investment. This is why we believe we can take big risks to accomplish God-sized tasks. By centering our mission, our energies, and our collective focus on bringing physical help and spiritual transformation, we believe God will do the impossible for millions of impoverished people around the world. We will continue to make room for Him to move, knowing that where He guides, He will also provide—directing our vision for the future and accomplishing the impossible for His glory.