



- WORLD HELP - **BLOGGERS**

USING OUR VOICE. CHANGING OUR WORLD.

Guidelines

WHY BLOG FOR WORLD HELP?

There are so many heartbreaking needs in our world today, and if we're honest, it's easier to stay overwhelmed rather than act. With your help, we can change that.

A lot of people want to do good in this world, but don't know how. As a World Help blogger, you put resources and opportunities into the hands of people looking for a way to get involved.

We see you as ambassadors, networkers, think tanks, explorers, and educators.

Each one of you has personal dreams and passions, but you're all here for the same reason: You want to make a difference in the world.

And while World Help believes that one voice is powerful, we also know a whole choir of voices brings together an entirely new dimension of harmony . . . possibility . . . creation. By putting our passions and resources together, we create a stronger voice.

You don't need money or power to make a difference. Some of the most inspiring change in our history have been written by individuals who stood up and used their voices.

And the way we see it, the stronger the voice . . . the better the influence . . . the more people involved . . . the greater impact we can make.

OUR VOICES CAN CHANGE THE WORLD.



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WHO WE ARE

World Help is a faith-based organization that exists to serve the physical and spiritual needs of people in impoverished communities around the world. We believe in providing “help for today” in order to establish “hope for tomorrow.”

HERE'S WHAT WE BELIEVE—the core principles that guide everything we do:

1. We believe that all people matter.
2. We believe that an active faith extends far beyond Sunday's four walls.
3. We believe in equipping the right partners with the resources they need in order to affect sustainable transformation in people and communities.
4. We believe in building long-term relationships with our donors that allow them to help us be the hands, feet, and heart of Jesus.
5. We believe in working with passion, enthusiasm, and fanatical attention to quality and detail.
6. We believe in always doing the right thing, total transparency, and sharing the results of the impact we make.
7. We believe in accomplishing God-sized tasks that last for eternity.

HOW DO WE BRING “HELP FOR TODAY”?

We care for people. We provide the basic necessities of food, clothing, and educational opportunities for men, women, and children.

We train for tomorrow. We provide people with vocational training that teaches them the skills they need to support themselves.

We ensure access to clean water. We provide clean and safe drinking water where access doesn't currently exist.

We provide medical aid. We provide medical supplies to communities and clinics.

We respond in crisis. When called upon, we provide food, shelter, blankets, water, and other supplies for victims of disaster to rebuild.

HOW DO WE BRING “HOPE FOR TOMORROW”?

We share the Good News. We share God's Word with people who need it most.

We build church communities. We help build churches and church communities in unreached areas of the world.



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WHAT TO EXPECT

Here's what you can expect from us:

Every month, you'll receive a newsletter with a designated blogging theme. For example, we may suggest bringing awareness to the malaria crisis to coincide with World Malaria Day.

We'll provide you with stories and information to help you as you write. You may choose to use these resources, or pull from your own research and experiences.

With this monthly newsletter, we'll include:

- High resolution images that correlate with the monthly theme
- Banners, headers, and blogging buttons for social sharing
- Optional topics of discussion for your readers

To cultivate greater community, the name or URL of your blog may be included on World Help's list of participating blogs located at worldhelp.net/bloggers. Please contact Claire Riss at claireriss@worldhelp.net if you do not wish to appear on this list.

On occasion, World Help will also feature guest bloggers on our own site. In those instances, we will contact you directly for permission.

While we encourage you to post at least once every month, you are under no binding obligation to do so. However, we maintain the right to remove your blog's link-up from our bloggers list if your site has been inactive for an extended period of time. You can also contact Claire if, for any reason, you no longer wish to blog for World Help.

BLOGGERS TRIP

World Help has tentative dates planned for international trips that we readily invite our blogging community to join.* As these trips draw closer, you will receive detailed information regarding location and costs via email.

*Standard airfare and accommodation fees apply.

World Help will not endorse any blogs that are intentionally misleading, harmful, or promote agendas contrary to our core values.





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CONNECT

One of the greatest desires we have for our World Help bloggers is autonomy and meaningful community. Essentially, “We’re all in this thing together,” because changing the world takes teamwork, and teamwork takes mutual support.

A great way to do that is—not surprisingly—online! We’ve created a Facebook page, “Bloggers for World Help,” to serve as a hub for our community. Here we hope to have meaningful discussions, bounce ideas back and forth, provide encouragement, and foster room to grow. Join this online community by clicking [here](#).

World Help team members will serve as our community advocates in this space. They will provide support and answer your questions while cultivating the vibrancy and sharpening of our blogging tribe.

Additionally, you can expect video greetings from members of our Leadership Team and staff. As we get to know you, our desire is to stay closely connected in order for you to get to know us as well.

JOIN US

Facebook: [FB.COM/WORLDHELP](https://www.facebook.com/worldhelp)

Twitter: [@WORLD_HELP](https://twitter.com/world_help)

Instagram: [@WORLD_HELP](https://www.instagram.com/world_help)