

CRISIS RELIEF FUND

World Help's Crisis Relief Fund was established over a decade ago in order to provide life-saving relief items to families and children who are fighting for their lives. Our extensive network of global humanitarian aid partners on the ground are strategically positioned to respond in the wake of natural disasters, food shortages, refugee crises, and other devastating circumstances where thousands of innocent lives are at risk.

THE NEED:

All around the world today, millions of people are struggling without life's most basic necessities. More than 870 million children are starving, going days between meals, and constantly battling malnutrition and disease. Many lack access to basic, preventative medicines, hygiene items, and proper clothing. Some are homeless, or due to conflict, have fled their home countries and have no means of shelter or warmth. Together, we can ensure these crucial needs are met while saving lives and restoring hope.

*Hope begins
with a meal . . .*



THE OPPORTUNITY:

World Help giving partners, including USAID, have generously provided over \$100 million worth of food, supplies, equipment, and medicines. But we need the help of our financial supporters to sponsor the transport and shipping costs so these vital resources can be distributed to those in need.





HOW YOU CAN HELP: Our goal for 2013 is to send 24 containers of life-saving aid. The total cost of funding these crucial shipments is **\$240,000**, which equals \$10,000 per shipment.

Your gift of any amount can have an immediate impact on thousands of families and children currently living in desperate conditions. Items ready to ship include, but not limited to:

- Staple food items (cooking oil, rice, beans)
- Basic medicines
- Hygiene kits
- Blankets
- Clothing and shoes
- Medical equipment and supplies
- Nutritional supplements

The potential is tremendous. Just think: It costs less than 4 cents to provide one meal for a child . . . that's only 12 cents a day for three full meals!

Please don't miss this opportunity to help save thousands of lives and sow seeds of hope that will flourish for years to come. Give your best gift to World Help's *Crisis Relief Fund* today!

