



OPERATION BABY RESCUE

On the winding dirt paths in Haiti . . . in the humid jungles of Guatemala . . . in the chaotic slums of Uganda . . . too many children in developing countries are losing the fight against malnutrition. In fact, the lack of proper nutrition is directly involved in 50 percent of all childhood deaths annually.

This is a battle we can't ignore. It's silently claiming entire generations.

World Help has developed a strategy to reach these children with restorative hope—*Operation Baby Rescue*. It's an initiative that provides life-saving treatment for thousands of children battling the effects of malnutrition in impoverished communities.

Our strategy is to rescue and restore sick and dying children back to health by providing much-needed medical attention, nutrition, and other supplies that can save their lives. This model has proven highly successful—hundreds of lives have been saved. In 2012 alone, 448 children were rescued through *Operation Baby Rescue*. Elvia was one of them.

She was always the smallest of her siblings. Her mother was never alarmed by her tiny frame . . . until it began to shrink. Dirty drinking water kept her small body from absorbing the nutrients she so desperately needed, and eventually, she contracted an acute case of diarrhea that wouldn't go away. Her parents were frantic—they couldn't afford the treatment Elvia needed to stay alive. She needed rescued.

Just in time, Elvia's mother heard about *Operation Baby Rescue*. She was brought to our rescue center in Zacapa, Guatemala, where she received life-saving nutritional supplements and treatment for her diarrhea. Although still small, Elvia is now healthy and strong. What malnutrition tried to destroy, *Operation Baby Rescue* restored.

Although the severity of each child's condition varies, the majority regain their health and are returned to their families. Many also receive assistance through our Child Sponsorship Program. To ensure that a child remains healthy, we have a unique follow-up system.





The parents of each child are given training on proper sanitation, nutrition, care of the child, and are provided with basic resources to ensure a successful transition back home. Home visits are then made to confirm that the child is being cared for properly. By building this relationship with the families, our desire is to show the love of Christ practically and relationally. In some severe cases where the effects of disease or malnutrition are irreversible, special-needs care is available.

While each child's story and needs are different, most rescues require similar resources to save lives. The cost of each rescue includes the following options for care, depending on each child's unique circumstance:

Rescuing the child: Some children are left abandoned in the slums while others live in remote and virtually inaccessible regions. Rescuers sometimes travel up to six hours to reach children in need.

Medical treatment and/or hospital stay: Certain severe cases require extensive or prolonged attention.

Housing and care for family members: Many families accompany their children to the treatment location.

Food and clothing: These supplies are sent back with the family once the children are nursed back to health.

For every \$1,200 raised, we can rescue and restore a life. But our involvement means so much more than a financial gift. It means lives transformed and brighter futures ahead—a decision that will last a lifetime.

Our vision is to rescue 375 children in 2013. And we hope you will join us. There are countless children who are waiting to be rescued . . . who are waiting for us to respond.

