



CHANGING  
*the* WORLD



# In 2012,

World Help had the privilege of impacting more than 2.5 million people with help for today and hope for tomorrow.

In newly built school rooms in Africa, the next generation of children is rising from the ashes of war, genocide, famine, and the AIDS epidemic to create a new, more hopeful story for a continent that has been struggling for centuries.

The chains of the Indian caste-system oppression are being broken in the name of Jesus. The pages of Scripture are coming alive as colonies of lepers are finding healing. Hundreds of church planters are sowing the seeds of the Gospel in some of the most unreached villages in the world.

High in the Andes Mountains of Peru, victims of unspeakable abuse are experiencing restoration and hope for the very first time. Families struggling to feed their children are being introduced to the sustainable model of sponsorship and now have the joy of seeing their sons and daughters thrive.

This is why I get up every morning. It's why World Help exists. It's why your support is so important. It's our calling to reach the least of these by being the hands and feet of Jesus on the ground . . . to do something every day that outlives us and lasts for eternity.

And you have been a vital part of it.

Thank you for joining us in changing lives.

Vernon Brewer  
Founder and President

***"Every day I try to accomplish at least one thing that will outlive me and last for eternity."***

– Vernon Brewer



Peru, September 2012

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# WHAT WE ACCOMPLISHED

True transformation is only possible when the needs of the body and soul are strategically and sustainably brought together.

This holistic approach of **HELP** and **HOPE** shows people that they matter to God both now and for eternity.





**112,648**  
people were impacted with clean water through 139 wells and water projects



# HELP

Help for today means paving the way for God's love to be shared authentically through relationships.

**WE BELIEVE THAT ALL PEOPLE MATTER**



**11.7 MILLION**  
nutritious meals were served to starving people



## AID AND RELIEF

In 2012, World Help impacted thousands of people around the world with life-saving aid and support. Our extensive network of global humanitarian aid partners are strategically positioned to respond in the wake of natural disasters, food shortages, refugee crises, and other devastating circumstances where thousands of innocent lives are at risk.

In every scenario—whether providing mosquito nets to help prevent malaria in Africa or funding emergency medical care for hundreds of needy children—our goal is to respond efficiently and effectively, providing immediate relief where it is needed most and laying the groundwork for sustainable, long-term development and prevention.



**\$7.4 MILLION**  
of medical equipment was given to hospitals and medical centers



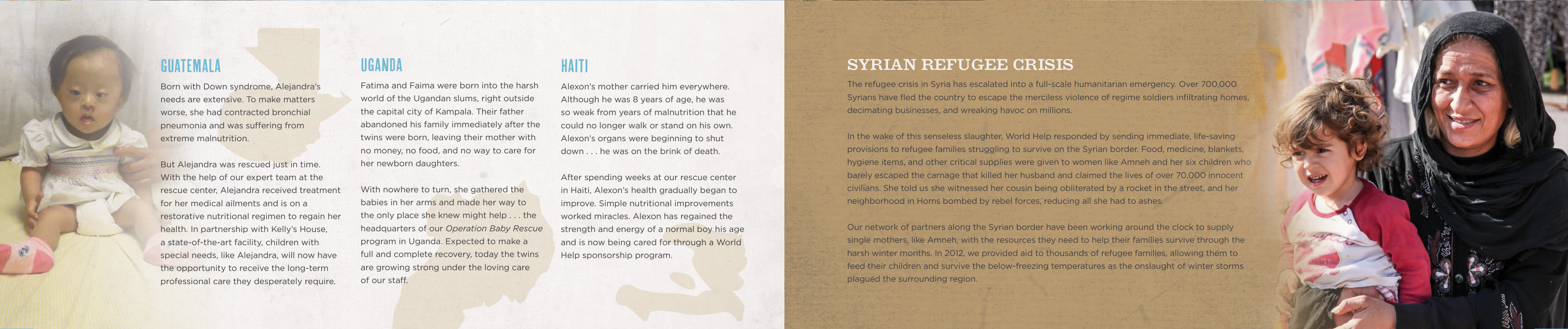
**142,000**  
children were clothed





## RESCUE PROGRAM

In 2012, our rescue program not only met the needs of children living in remote mountain villages in Guatemala, but it expanded to the dilapidated slums of Uganda and the towering piles of rubble that still crowd the streets of Haiti. Our teams on the ground were able to provide strategic rescue and emergency medical intervention for 448 babies and young children suffering from the debilitating effects of malnutrition, disease, and abject poverty.



### GUATEMALA

Born with Down syndrome, Alejandra's needs are extensive. To make matters worse, she had contracted bronchial pneumonia and was suffering from extreme malnutrition.

But Alejandra was rescued just in time. With the help of our expert team at the rescue center, Alejandra received treatment for her medical ailments and is on a restorative nutritional regimen to regain her health. In partnership with Kelly's House, a state-of-the-art facility, children with special needs, like Alejandra, will now have the opportunity to receive the long-term professional care they desperately require.

### UGANDA

Fatima and Faima were born into the harsh world of the Ugandan slums, right outside the capital city of Kampala. Their father abandoned his family immediately after the twins were born, leaving their mother with no money, no food, and no way to care for her newborn daughters.

With nowhere to turn, she gathered the babies in her arms and made her way to the only place she knew might help . . . the headquarters of our *Operation Baby Rescue* program in Uganda. Expected to make a full and complete recovery, today the twins are growing strong under the loving care of our staff.

### HAITI

Alexon's mother carried him everywhere. Although he was 8 years of age, he was so weak from years of malnutrition that he could no longer walk or stand on his own. Alexon's organs were beginning to shut down . . . he was on the brink of death.

After spending weeks at our rescue center in Haiti, Alexon's health gradually began to improve. Simple nutritional improvements worked miracles. Alexon has regained the strength and energy of a normal boy his age and is now being cared for through a World Help sponsorship program.

## SYRIAN REFUGEE CRISIS

The refugee crisis in Syria has escalated into a full-scale humanitarian emergency. Over 700,000 Syrians have fled the country to escape the merciless violence of regime soldiers infiltrating homes, decimating businesses, and wreaking havoc on millions.

In the wake of this senseless slaughter, World Help responded by sending immediate, life-saving provisions to refugee families struggling to survive on the Syrian border. Food, medicine, blankets, hygiene items, and other critical supplies were given to women like Amneh and her six children who barely escaped the carnage that killed her husband and claimed the lives of over 70,000 innocent civilians. She told us she witnessed her cousin being obliterated by a rocket in the street, and her neighborhood in Homs bombed by rebel forces, reducing all she had to ashes.

Our network of partners along the Syrian border have been working around the clock to supply single mothers, like Amneh, with the resources they need to help their families survive through the harsh winter months. In 2012, we provided aid to thousands of refugee families, allowing them to feed their children and survive the below-freezing temperatures as the onslaught of winter storms plagued the surrounding region.



# COMMUNITY DEVELOPMENT

In impoverished communities around the world, progress is continually stifled by a serious lack of infrastructure for individuals to succeed. Schools are few and far between, clean-water sources are miles away or nonexistent, and healthcare is insufficient or inaccessible. Providing essential facilities, like these, is a crucial step in the blueprint for community transformation.



Guatemalan children celebrating their new well.

## WATER PROJECTS

The Southeast Asian country of Myanmar has a staggering history of war, genocide, and human rights oppression that has stunted the growth of its people for decades. Having no access to clean, safe drinking water was a continual source of financial drain and presented dangerous health risks for more than 100 school children in one of our programs. We learned that the children literally had to wait until it rained to collect water that was suitable for drinking.

Now, thanks to the generous gifts of several partnering church congregations, the school has two water systems on campus to accommodate the growing need, supplying purified water to the entire school body.

This is just one community transformed by clean water in 2012. Supporters of *causelife*, World Help's water initiative, came together to provide 139 wells and water projects worldwide, impacting nearly 113,000 people.

## COMMUNITY TRANSFORMATION

At the center of our development initiatives is the vision of community transformation. We've learned that providing the infrastructure for transformation leads to immediate improvements to health, education, economy, and the spiritual development of entire communities. And 2012 saw significant growth of this program.

Seven impoverished villages in Guatemala now have access to these vital ingredients for change—clean water, classrooms for learning, sustainability programs, homes for the needy,

a place to worship, and more. Nine other villages are currently undergoing this process as well.

The village of El Mitch, a community that was completely leveled by a massive hurricane in 1998, has experienced such transformation. Now, with the foundation for growth and the tools for continued progress, the people of El Mitch are thriving . . . thanks to the support and courage of faithful supporters who stepped beyond Sunday's four walls and became the hands and feet of Jesus on the ground.



El Mitch, Guatemala

## MEDICAL CLINICS

Globally, it is estimated that 3.4 million children under age 15 are living with HIV/AIDS today. In fact, it claims the lives of nearly 2 million people every year leaving families fragmented and countless children without parents or provision.

In sub-Saharan Africa, the epidemic is at its worst, and we're committed to combatting the crisis by providing strategic medical clinics in some of Uganda's most impoverished communities. In 2012, three of these clinics were funded and are in the process of being completed. They will offer the priceless gift of medical care, HIV/AIDS counseling and preventative education, and treatment options for hundreds of victims as they battle this devastating disease.



## SUSTAINABILITY PROGRAMS

We believe there is dignity to be found in work—in enabling a person with the opportunities to provide for their family and save for the future. This is why we're committed to supporting economic growth through sustainable, cost-effective initiatives aimed to help impoverished people escape the cycle of poverty and create a livelihood fueled by honest, hard work and the boldness of creative entrepreneurship.

*"After joining the vocational school, my lifestyle changed completely. I'm now studying for a purpose. I want to have a brighter future. I no longer live in prostitution. I gave my life to Jesus." – Ehiphanie*



### AGRICULTURE

Nearly 1 billion people worldwide are affected by prolonged hunger, caused by food shortages, poverty, and a severe lack of opportunity. By supporting agricultural advancements, food and income production dramatically increase, fueling economic growth and making progress possible for the future.

In the shadow of the Himalayan peaks, 10-year-old Rashmi watches her father struggle to lift a heavy load of firewood. His right arm is paralyzed, and the family's resources are dwindling. Rashmi's mother abandoned them years ago.

Simultaneously, a faithful World Help supporter gave a gift that would eventually transform Rashmi's life forever—a pair of oxen.

Today, her family uses them to help till the rocky mountain soil. The results of this sustainable solution are astounding—better crop production, plenty of food to eat and sell, and money to save for future needs.

Through the 2012 *Gifts of Hope* initiative, people around the world have had their burden of poverty lifted through the gift of chickens, goats, fruit trees, beehives, and many other crucial resources that help promote sustainable agriculture.

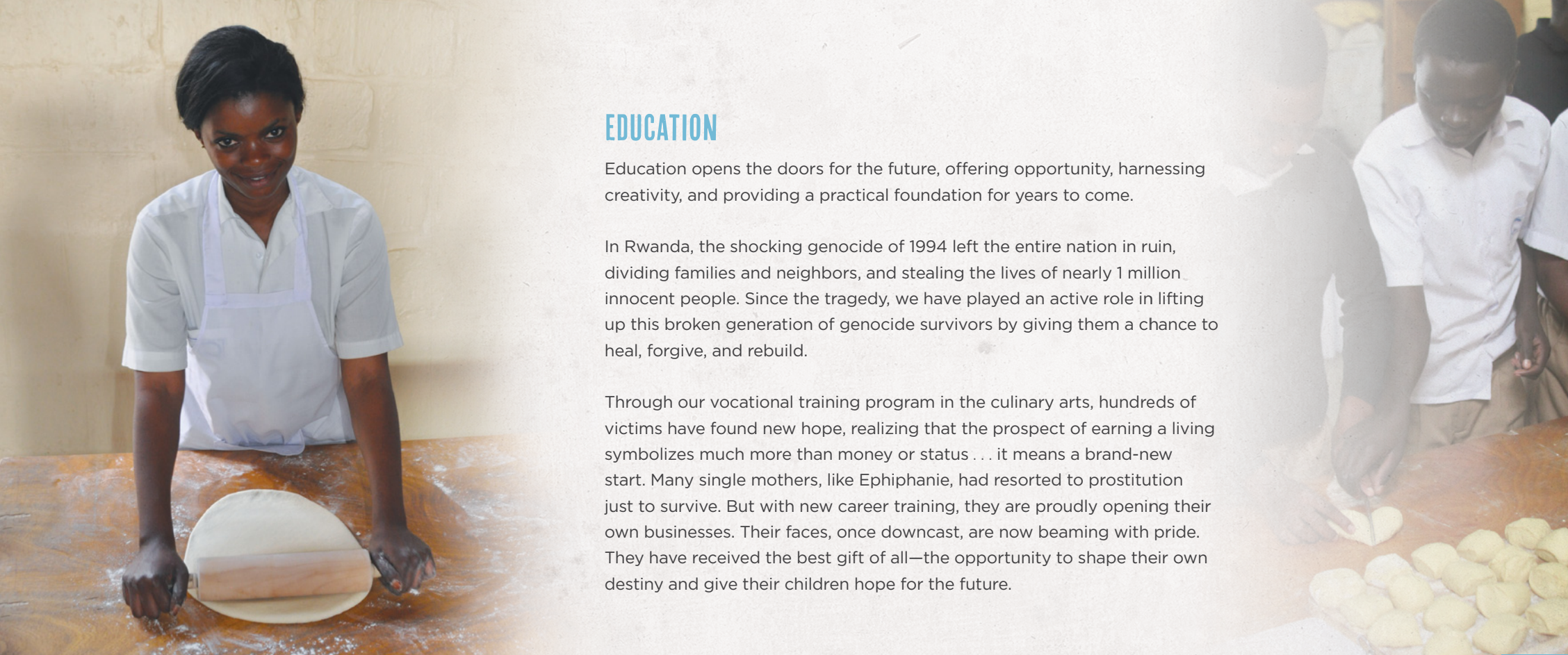


### EDUCATION

Education opens the doors for the future, offering opportunity, harnessing creativity, and providing a practical foundation for years to come.

In Rwanda, the shocking genocide of 1994 left the entire nation in ruin, dividing families and neighbors, and stealing the lives of nearly 1 million innocent people. Since the tragedy, we have played an active role in lifting up this broken generation of genocide survivors by giving them a chance to heal, forgive, and rebuild.

Through our vocational training program in the culinary arts, hundreds of victims have found new hope, realizing that the prospect of earning a living symbolizes much more than money or status . . . it means a brand-new start. Many single mothers, like Ehiphanie, had resorted to prostitution just to survive. But with new career training, they are proudly opening their own businesses. Their faces, once downcast, are now beaming with pride. They have received the best gift of all—the opportunity to shape their own destiny and give their children hope for the future.





**15,694**  
active sponsorships



**HOPE** God's love overcomes all boundaries and crosses all borders.



**WE BELIEVE THAT AN ACTIVE FAITH EXTENDS FAR BEYOND SUNDAY'S FOUR WALLS**



**8,200**  
churches planted

**BIBLE DISTRIBUTION**  
In every corner of the world, we've seen the power of God's Word in action, igniting the faith of Christ followers from North Korea to Bangladesh. Amid unimaginable political oppression and religious persecution, the promises of Scripture keep thousands of faithful believers from sinking into despair, giving them strength to overcome the impossible, and hope to carry them through each day. In Southeast Asia, new believers, like Chen, are being completely transformed through this simple gift.

*Five months ago, my pastor gave me a small package packed with newspaper. He said, 'This is a gift from God. I know you have been waiting for so long . . . today, this book is yours.' Tears rolled down my cheeks as I gripped my pastor's hand. Five months later, I have already read the whole Bible two times. Your gift is the best gift that I have ever received in my life. – Chen*

**10**  
church buildings provided



**245,016**  
Bibles distributed



In 2012, we were able to impact more than 1.25 million people with the gift of God's Word in its most strategic and culturally effective forms. In Bangladesh, translated copies of the Gospel were distributed by the thousands. In Southeast Asia, digital versions of the Bible, along with commentaries, study guides, worship music, and the salvation message were secretly circulated on USB devices. This discreet distribution method is allowing the Gospel to spread extensively throughout university campuses and urban areas, with the potential to impact millions more for Christ!

*Five months ago, my pastor gave me a small package packed with newspaper. He said, 'This is a gift from God. I know you have been waiting for so long . . . today, this book is yours.' Tears rolled down my cheeks as I gripped my pastor's hand. Five months later, I have already read the whole Bible two times. Your gift is the best gift that I have ever received in my life. – Chen*

## CHURCH PLANTING

In the spiritually destitute nation of India, churches are springing up everywhere, giving thousands the chance to hear about a God whose love for them overcomes all man-made barriers.

Dhalip grew up in a Hindu family and was committed into the Hindu priesthood. But after years of spiritual confusion, Dhalip encountered the extraordinary message of Jesus. He immediately abandoned the religion of his ancestors to begin a new life in Christ.

God used Dhalip to reach his entire Hindu family, who eventually all became Christ followers. Now, Dhalip is a World Help church planter carrying the transformational message of God's love to help plant churches in remote tribal areas—reaching people groups who have never heard of Jesus. Through our strategic network of dedicated church planters, like Dhalip, 8,200 new churches were planted last year alone.



Children from Irene's Home of Hope, Central African Republic



## CHURCH BUILDINGS

We believe that providing growing church plants with a place to worship is one of the best ways we can spread the Gospel. Since the early days of *Vision 1000*—a World Help initiative to build 1,000 churches in unreached areas of the world—God continues to provide unprecedented opportunities for His Good News to be shared with the unreached. In 2012, ten new church buildings were generously provided, paving the way for congregations, like Timothy's, to continue sowing seeds of hope in the surrounding community.

Timothy leads a group of 200 believers living in an impoverished mountainous region of Nepal. He's a proud graduate from a local World Help sponsorship program in the area. Although he's only 22 years old, Timothy's passion for the Gospel inspires the people of his congregation to make the two-hour trek on perilous mountain paths, just to gather together as a church. Timothy believes his church will be able to grow tremendously, serving as a beacon of hope to the entire village.

*Over 15,600 children from 23 countries were cared for through the gift of sponsorship in 2012, setting the stage for generations of young people to step beyond their impoverished circumstances into a more promising future.*

## CHILD DEVELOPMENT

World Help's Child Sponsorship Program models the clearest picture of the benefits that exist when the needs of the body and the soul come together.

Nutritious food, clean water, shelter, and medical care provide help for today while educational empowerment and spiritual development instill hope for years to come.

In 2008, one of World Help's dedicated staff members, Cyrus Mad-Bondo, lost his daughter Irene in a tragic accident. To honor her memory, our staff came together to build a children's home in Cyrus' home country of the Central African Republic and called it "Irene's Home of Hope." Children, like Esther, who lost both of her parents to AIDS, came from some of the most poverty-stricken regions of the country to be the first residents of Irene's Home. This remarkable program provides medical care, safety, education, and the opportunity to hear about God's love to children who would otherwise never have the chance. Although the loss of Irene was nearly unbearable, her memory will forever give hope to the children whose lives have been changed by her legacy.

# HOW IT WORKS

Collaborating with individuals, businesses, churches, schools, and families expands our potential to impact lives all around the world. Each of these **PASSIONATE SUPPORTERS** are indispensable to our success, injecting creativity and enthusiasm into our ongoing **CAMPAIGNS & INITIATIVES**, and offering the crucial support we need to continue making a difference.



# CAMPAIGNS & INITIATIVES

Our mission to bring help for today and hope for tomorrow to impoverished communities involves much more than just our work internationally. Through stateside initiatives like *Children of the World*, *causelife*, *Gifts of Hope*, and *Operation Baby Rescue*, passionate supporters in the United States are rallying together to meet the needs of millions around the world.



## CHILDREN OF THE WORLD

Our *Children of the World* International Children's Choir hit the road in 2012 with a mission to help rescue children suffering from the effects of malnutrition, disease, and abject poverty through this season's *Rescue Tour*.

Headlining at nearly 300 venues nationwide, the message of restoration through rescue has been shared with more than 119,000 people, inspiring change and sparking involvement in our efforts to provide children around the world with life-saving medical treatment, clean water, and the provision of child sponsorship.



## GIFTS OF HOPE

One of our goals with each project or campaign is to show our supporters how simple it is to help change a life. Through our Christmas and Easter *Gifts of Hope* initiative, the needs of people living in impoverished communities were represented in the areas of aid, education, sustainability, and spiritual and community development. With each of these needs comes an opportunity to make a difference—that's exactly how one of our 9-year-old activists decided to see it.

She made a huge sacrifice by forgoing a birthday party full of gifts. Instead, she asked all her friends to chip in a few dollars to purchase several items from *Gifts of Hope*. Together, the birthday guests huddled around the table excitedly pointing to items they wanted to buy, eventually deciding on a goat, a pair of chickens, a fruit tree, and more.

Her gifts, along with the selfless contributions of thousands more, have helped impact lives around the world through our 2012 *Gifts of Hope* initiative.



## CAUSELIFE

Through this ever-expanding movement of advocates, business owners, volunteers, and fundraisers, causelife was able to fund 139 clean-water projects in 2012, impacting nearly 113,000 people! The inspiring children from Crossroads School are just one example of this commitment.

Every year, Crossroads School in Corona, California, chooses one outreach project to support as an entire student body. In 2012, the students decided to launch a 30-day campaign to provide a deep borewell for a village in Africa whose only water source was contaminated. Every student was given \$1 of "seed money" and was encouraged to multiply their investment. The response was remarkable.

Mackay (second grade) designed homemade flower clips to sell at school, church, and on Facebook. Magnus (first grade) held a garage sale with all of his old toys. Kole (kindergarten) sold homemade art canvases. Jeremiah and Isaiah (first grade) organized a movie night at their home and provided snacks. By the end of the campaign, the children surpassed their goal by more than \$5,000! These young advocates did what many adults said was impossible simply by using what they had to make a difference. And now, an entire village has the priceless gift of clean water for years to come.



## OPERATION BABY RESCUE

*Operation Baby Rescue* became a rallying point for people across the country in an all-out effort to bring awareness to the plight of suffering children in Guatemala, Haiti, and Uganda.

New developments in online fundraising made sharing the story of *Operation Baby Rescue* more seamless than ever, allowing supporters across the U.S. to help raise the funds to rescue 448 needy children in 2012.

Last year, the campaign empowered advocates and supporters to host their own creative fundraising events with the release of our *Rescue Experience* kits. In conference venues and across college campuses nationwide, people experienced the *Operation Baby Rescue* documentary, as well as the larger-than-life *Rescue Experience* walk-through display, which vividly depicts the stories and obstacles facing millions of disadvantaged children. Bloggers generously donated their time and talent by reporting their firsthand accounts of the work of our rescue teams on the ground and passionately sharing them with the world.

Through the power of partnership, *Operation Baby Rescue* is gaining more momentum—and saving more lives—than ever before.



# PASSIONATE SUPPORTERS

Our global impact involves a network of passionate individuals whose dedication and enthusiasm allows us to expand our outreach more than ever before. Their belief in us, coupled with a relentless determination to serve impoverished and needy people, is what makes World Help more than just another organization . . . it makes us a family of world changers committed to making a difference.



**"I am so proud that my church decided to partner with World Help. They go above and beyond to keep us informed about their progress. And they keep saying "Thank you" . . . although I think we have more to be thankful about."**

— Rebecca Blake (Good Hope Baptist Church, Carey, NC)



*“World Help not only helps these kids but also helps our family be all that God intended us to be. The funds used are really God’s funds. He just blessed our family by allowing us to distribute His funds to His kids! What an honor!”*

– Steve Osenbaugh, World Help supporter since 2008



*“It was neat to see the children that I’ve been sending out these reports for . . . sponsorship really makes a difference for these kids.”* – Clayton

## FUNDRAISERS

Our supporters are fueled by creativity and determination to make a lasting difference for impoverished people worldwide. Some of our most extraordinary fundraising efforts come from the most unexpected places—from behind the counters of homemade lemonade stands to the putting green of golf courses across the U.S.

Operation Baby Rescue advocate Lindsey Howard is just one of these motivated ambassadors. She was able to raise over \$1,700 in just 30 days using the campaign’s successful online fundraising platform.

## FINANCIAL SUPPORTERS

World Help’s vision comes to life through the financial support of our generous partners who sacrificially give to initiate transformation in impoverished communities globally. The Osenbaugh family are an example of the thousands who have joined us in making a difference in 2012.

This family has chosen to see their resources as more than just acquisitions—they see them as opportunities . . . as precious investments to help impact thousands of lives around the world. After a long history of generosity—having funded a clean-water system and a Home of Hope in Uganda, a church plant, and more—last year, the Osenbaugh family decided to take their biggest step of faith. They made a commitment to fund an entire Village of Hope, which will benefit 48 children orphaned by AIDS and conflict in Uganda once completed.

The vision of one family is already helping to radically transforms others—like Simon and his seven orphaned siblings. They were struggling to survive, digging in the forest each day for roots and edible plants. But the Osenbaugh’s gift of a Home of Hope has ensured that this child-headed household has a place where their physical and spiritual needs are met, and with it, a future that’s brighter than ever before.



## VOLUNTEERS

Behind the scenes of every project and initiative is an army of dedicated volunteers ready and willing to give their time, energy, and talent to help us fulfill our mission. Clayton Johnson, a junior at Liberty University, is one of them.

Clayton regularly helps our child sponsorship team with the daunting task of completing and sending out annual updates for each of our 15,694 active sponsorships.

After experiencing firsthand how our sponsorship programs operate in Guatemala, Clayton was able to see the difference he’s making as a volunteer, simply by being willing and available. We’re so grateful for volunteers like Clayton. It’s these faithful workers who inspire enthusiasm and propel us toward excellence.



*“This is the first time I have ever campaigned to raise money for a cause, and World Help made it so easy to join in and create a personal campaign page online. For me it was very important to reach out to my audience in a way that would help them relate and connect to the cause.”*

Through the partnership of advocates, like Lindsey, millions of dollars have been raised to save lives and provide hope. In 2012, we were overwhelmed by your willingness to serve and amazed by your ingenuity to organize, campaign, and create some of the most impressive and effective fundraising initiatives we’ve ever seen.

# WHO IS WORLD HELP?

Our vision for accomplishing God-sized tasks starts with a passionate team working together behind the scenes. We strive to be purposeful and effective in all we do, upholding our commitment to total transparency and the highest standards of financial accountability . . . understanding that each day, we have the extraordinary privilege of impacting millions of hurting people with help and hope.



# STAFF



Each individual plays a crucial role on our team. We encourage a high-energy company culture that operates with versatility, flexibility, and undiminished enthusiasm. Together, we are stronger . . . more likely to accomplish God-sized tasks that make an eternal impact. By championing excellence through fanatical attention to quality and detail, practicing total transparency, and collaborating behind the scenes and through our national partners, we hope to create sustainable transformation and share hope with impoverished communities around the world.



## LAUREN RICHARD

Lauren Richard's roots in World Help run deep, but as a new part of our team, her reach is now extending around the world . . . impacting countless impoverished people in need. Growing up just miles from our offices, Lauren was very familiar with our mission, but it was on a trip to Guatemala that God truly ignited her passion for reaching the least of these with help and hope.

Inspired by what she experienced firsthand, Lauren decided to make a long-term investment in the future of Guatemala by becoming a sponsor of a little boy named Anderson. It was a life-changing moment.

After the trip, Lauren looked for more ways to get involved by using initiatives, like *Gifts of Hope*, as an opportunity to support sustainable, lasting transformation. She even brought her entire family together to raise the funds for a new church building—a gift that will bring the hope of Christ to an entire community.

In 2011, Lauren eagerly joined our team of interns and discovered that her newfound passion for child advocacy had transformed her need for a job into the pursuit of a calling. Her skill and dedication as an intern made her an indispensable part of our organization, and we are now honored to have her as a full-fledged part of our child sponsorship team.

Its dedicated team members, like Lauren, who contribute to a vibrant staff culture powered by passion and cultivated by commitment. We're always excited to look ahead to opportunities we can accomplish by facing God-sized tasks together!



## NATIONAL PARTNERS

Our strategy for development is to empower trusted national partners to launch projects that offer strategic solutions that will impact communities for years to come. Our in-country teams are uniquely positioned to meet needs and provide valuable feedback to improve future initiatives and implement cost-effective programs that foster growth.



## ALBERT MAVUNGA

Native Zimbabwean Albert Mavunga graduated from Liberty University in 2010, ready to dedicate his life to the impoverished children of his home country—a nation crippled by the AIDS epidemic. By working to strategically identify basic needs and viable solutions, our partnership with Albert has given birth to a new sponsorship program for AIDS orphans, a clean-water well for the children's program and surrounding community, and a sustainable agriculture initiative that is creating income for future needs and expansion. Through the passionate dedication of partners like Albert, there's no limit to what God can accomplish.

## BOARD OF DIRECTORS

Mr. Lester E. "Skip" Taylor,  
Chairman

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Mrs. Kristen Chambers

Mrs. Robin Chilton

Mr. Kevin Foster

Mr. Scott Griffin

Mr. Kirk Litton

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Mr. David Loveland

Rev. Brian C. Mentzer

Rev. Johnnie Moore

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Mr. J.J. Thomason

Dr. D. Tom Thompson

Mr. Cotton Verhoeven

Mrs. Louanne R. Guillermin,  
Emeritus



## VERNON BREWER

President and Chief Executive Officer

Vernon has served at the helm of World Help as the visionary founder and CEO for 21 years. Since 1991, Vernon has traveled to more than 75 countries, passionately investing in people and laying the groundwork for future partnerships and sustainable transformation. In 2012, Vernon led 15 trips to oversee our programs and projects internationally. From forging a brand-new partnership in the shadows of the Andes Mountains of Peru, to dedicating state-of-the-art medical facilities in Guatemala, to laying out relief strategies for refugees on the Syrian border, Vernon's efforts have a common purpose—to impact generations struggling to survive the grip of poverty with hope for tomorrow. As a seasoned advocate for humanitarian efforts that champion the Gospel, Vernon continues to speak to audiences around the world, delivering messages of inspiration and challenge, offering a compelling invitation to get actively involved in what God is doing today.

## NOEL BREWER YEATTS

Vice President

Noel is passionately invested in bringing awareness to the critical issues surrounding poverty, using her voice to rally thousands to the cause. She spearheads both *Operation Baby Rescue* and *causelife* initiatives, traveling domestically and abroad to advocate for the helpless and the forgotten. In 2012, she shared the stage with some of the world's most accomplished humanitarian leaders, delivering addresses at the Justice Conference in Portland, Oregon, and convocations attended by thousands at Liberty and Cedarville Universities. In June of 2012, Noel released her third book *Awake: Doing a World of Good One Person at a Time*, published by Baker Books.



## TOM THOMPSON Senior Vice President

Tom has been indispensable in leading our worldwide church-planting initiatives. He is committed to fostering partnerships with strategic outreaches that are bringing the Gospel to thousands, making 14 trips in 2012 alone. Tom is a renowned speaker and works alongside Vernon to help cast vision to audiences and congregations nationwide. Tom's heart to connect with people and powerfully communicate the passion of our work has played a central role in World Help's continued growth.

## MARK HOGSED Executive Director of International Programs

Mark is responsible for the planning and implementation of each of our international projects, skillfully orchestrating details with partners, workers, and supporters from inception to completion. Over the course of 2012, Mark traveled to several project sites around the world, but invested the majority of his time in Guatemala where he managed multiple community development projects and the expansion of our *Operation Baby Rescue* program there. Mark's exceptional ability to connect and build relationships with each of our national partners has laid a foundation of loyalty and consistency that is stronger than ever before.

## ROY JONES Vice President of Development and Humanitarian Aid

Roy joined our team in 2012, bringing a wealth of knowledge and experience after serving at one of America's largest fundraising agencies whose clients have included some of the world's most recognizable nonprofit organizations. In the short time Roy has been with World Help, he has overseen fund development, advocacy and community engagement, and led the way in humanitarian aid procurement. His passion for accountability and stewardship with our financial partners is critical to World Help's mission.

## DAVID DAY Chief Operations Officer

David expertly manages World Help's day-to-day operations and is committed to the development of our organizational growth, cultivating a vibrant staff culture, and fostering financial health and transparency. In 2012, David navigated a significant database transition that will allow each of our departments to operate more efficiently and effectively. He was an integral part of launching *Children of the World's Rescue Tour* and is passionately invested in each of our organization's marketing efforts.

## BOARD OF ADVISORS

Rev. Tony Foglio Sr.,  
Chairman

Rev. Chuck Carver

Mr. Jonathan Chambers

Mr. Craig Chilton

Mr. Jerry Collins

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Rev. Jim Foglio

Mr. Joe Foglio

Rev. Bob Hart

Mr. Victor Hester

Mr. John Midose

Rev. Shawn Mitchell

Mr. Bill Murray

Mr. Ed Ploeger

Rev. Butch Pursley

Mr. Greg Pyke

Mr. Curt Strelman

Rev. Kyle Wall



## FINANCIAL OVERVIEW:

World Help is committed to aligning with the highest standards of ethical and financial accountability. We believe that trust is the thread that holds our organization together, and practicing total transparency builds confidence with our donors whose support is vital in all we do. To accomplish this, we submit ourselves to the guidelines of independent auditors and affiliates, as well as several leading nonprofit financial watch groups, including Ministry Watch and Charity Navigator.

We are also dedicated to providing our supporters with timely, accurate reports of our projects and international initiatives detailing the impact of our donors' investments in impoverished communities around the world.

In 2012, World Help entered into a new era of organizational accountability, focusing specifically on strengthening one of our core programs—Humanitarian Aid and Relief. By fully aligning ourselves with the Accord Network's Principles of Best Practice and working to implement the highest industry standards, we promise to continue providing expert services through our strategic network of international humanitarian partners.

For a more detailed review, we have enclosed selected financial statements from the independent auditor's 2012 report. For a complete report, please visit [worldhelp.net/financials](http://worldhelp.net/financials) or request a hard copy by calling 800-541-6691.

## REPORT OF INDEPENDENT AUDITOR

The Board of Directors  
World Help  
Forest, Virginia

I have audited the accompanying statements of financial position of World Help ("the Organization") as of December 31, 2012 and 2011, and the related statements of activities, functional expenses and cash flows for the years then ended. These financial statements are the responsibility of the Association's management. My responsibility is to express an opinion on these financial statements based on my audit.

I conducted my audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. I believe that my audits provide a reasonable basis for my opinion.

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of World Help as of December 31, 2012 and 2011, and the results of its activities and changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Jeffrey R. Rogers, CPA  
Forest, Virginia  
April 10, 2013



## STATEMENT OF FINANCIAL POSITION

## ASSETS

	2012
<b>Current assets</b>	
Cash and cash equivalents	\$ 499,036
Investments	680,723
Accounts receivable	
Government grants	555,765
Pledges receivable	654,300
Employee receivable	5,082
Prepaid expenses	106,570
Inventory	4,680,129
<b>Total current assets</b>	<b>7,181,605</b>
Property and equipment	1,963,742
Less accumulated depreciation	1,083,769
Net property and equipment	879,973
Other assets	
Endowment	61,953
<b>Total Assets</b>	<b>\$ 8,123,531</b>

## LIABILITIES AND NET ASSETS

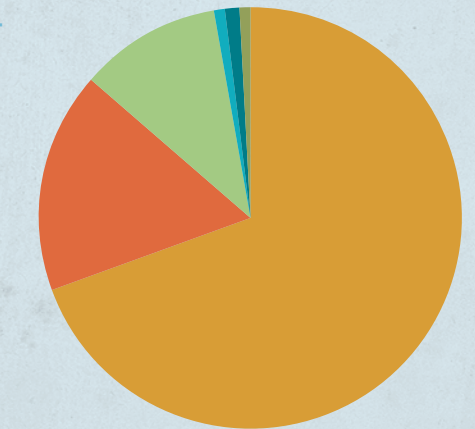
	2012
<b>Current liabilities</b>	
Accounts payable	\$ 743,011
Current maturities of notes payable	86,424
Notes payable - Short-term	200,000
Accrued payroll and payroll taxes	148,193
Accrued expense-other	15,622
Deferred revenue	5,229,506
Total current liabilities	6,422,756
Long-term debt	
Notes Payable (net of current maturities)	318,517
Net assets	
Unrestricted	(642,655)
Temporarily restricted	1,960,613
Permanently restricted	64,300
<b>Total net assets</b>	<b>1,382,258</b>
<b>Total liabilities and net assets</b>	<b>\$ 8,123,531</b>

## STATEMENT OF ACTIVITIES: 2012

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>Revenue and other support</b>				
<b>Contributions</b>				
Cash	\$ 10,145,710	\$ 1,960,613	\$ 0	\$ 12,106,323
Gifts-in-kind	4,132,078	0	0	4,132,078
<b>Grants</b>				
Cash	350,398	0	0	350,398
Gifts-in-kind	8,404,143	0	0	8,404,143
Product sales	134,722	0	0	134,722
Investment income	19,343	0	0	19,343
Net realized/unrealized gains (loss) on investments	41,493	0	0	41,493
Net assets released from restrictions	1,312,792	(1,312,792)	0	0
<b>Total revenue and support</b>	<b>\$ 24,540,679</b>	<b>\$ 647,821</b>	<b>\$ 0</b>	<b>\$ 25,188,500</b>

## CASH CONTRIBUTION SOURCES

Individuals	70%
Churches	17%
Businesses	11%
Schools	>1%
Ministries	<1%
Other	<1%

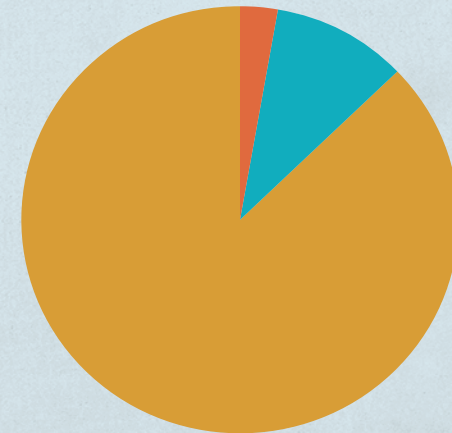


## STATEMENT OF ACTIVITIES: 2012 CONTINUED

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>Expenses</b>				
Program services				
International ministries	\$ 20,385,165	\$ 0	\$ 0	\$ 20,385,165
Outreach ministries	1,408,811	0	0	1,408,811
Grants and donations	0	0	0	0
Supporting services				
General and administrative	2,500,540	0	0	2,500,540
Fundraising	832,921	0	0	832,921
<b>Total expenses</b>	<b>25,127,437</b>	<b>0</b>	<b>0</b>	<b>25,127,437</b>
<b>Increase (decrease) in net assets</b>	<b>(586,758)</b>	<b>647,821</b>	<b>0</b>	<b>61,063</b>
<b>Net assets at beginning of year</b>	<b>(55,897)</b>	<b>1,312,792</b>	<b>64,300</b>	<b>1,321,195</b>
<b>Net assets at end of year</b>	<b>\$ (642,655)</b>	<b>\$ 1,960,613</b>	<b>\$ 64,300</b>	<b>\$ 1,382,258</b>

## 2012 EXPENSES

Programs	87%
Administration	10%
Fundraising	3%



## STATEMENT OF FUNCTIONAL EXPENSES

	International Programs	Domestic Programs	Total Program Services	Management and General	Fundraising	Total
Printing/Mailing	\$ 73,312	\$ 24,949	\$ 98,261	\$ 1,860	\$ 180,337	\$ 280,458
Postage/Freight	243,106	9,039	252,145	17,646	117,161	386,952
Payroll and payroll tax	1,080,181	604,915	1,685,096	1,463,626	290,249	3,438,971
Employee benefits	59,422	33,277	92,699	80,516	15,967	189,182
Rent	26,257	10,745	37,002	29,929	4,519	71,450
Office expense	115,794	71,829	187,623	76,366	16,919	280,908
Telephone	25,303	8,052	33,355	37,569	0	70,924
Utilities	18,536	5,775	24,311	5,198	578	30,087
Ministry projects	5,881,143	370,038	6,251,181	171,625	43,426	6,466,232
Product costs	78,879	81	78,960	38,701	0	117,661
Humanitarian aid	12,536,221	0	12,536,221	0	0	12,536,221
Accounting fees	8,481	4,749	13,230	11,491	2,279	27,000
Professional fees	154,235	67,928	222,163	132,737	161,250	516,150
Promotional items	0	0	0	28,336	0	28,336
Insurance	8,866	2,125	10,991	31,672	236	42,899
Repairs/Maintenance	9,525	84,306	93,831	73,923	0	167,754
Taxes and Licenses	9,594	15,562	25,156	17,714	0	42,870
Dues/Publications	7,327	2,037	9,364	29,259	0	38,623
Interest expense	8,433	5,216	13,649	11,573	0	25,222
Depreciation	40,550	87,891	128,441	25,005	0	153,446
Convention	0	0	0	214,504	0	214,504
Miscellaneous	0	297	297	1,290	0	1,587
<b>Total expenses</b>	<b>\$ 20,385,165</b>	<b>\$ 1,408,811</b>	<b>\$ 21,793,976</b>	<b>\$ 2,500,540</b>	<b>\$ 832,921</b>	<b>\$ 25,127,437</b>
				<b>Donations and Grants</b>		<b>0</b>
				<b>Total Expenses</b>		<b>\$ 25,127,437</b>



## ABOUT WORLD HELP:

We are propelled by a dynamic faith—a faith that prompts us to invest passionately in all we do. We know we have been entrusted with the responsibility and privilege to impact millions of lives around the world, and we do not take this for granted. By centering our mission, our energies, and our collective focus on bringing physical help and spiritual transformation, we believe God will restore countless lives as His redemptive plan continues to unfold. We will continue to make room for Him to move, knowing that where He guides, He will also provide—directing our vision for the future and accomplishing the impossible for His glory.

### HELP FOR TODAY

Meeting the physical needs of the millions who suffer from hunger, preventable diseases, homelessness, conflict, disaster, and the crippling effects of poverty is a crucial part of our strategy to change the world. Our vision is to meet immediate needs by focusing on saving lives, while also sowing the seeds for long-term sustainable transformation. Investments in agriculture, primary education, vocational training, medical facilities, and clean-water projects are effectively rebuilding communities and fostering dignity—acting as a catalyst for growth for years to come.

### HOPE FOR TOMORROW

Through responding to the needs of people—body and soul—we have seen the hope of the Gospel spread quickly and organically—laying the foundation to restore entire communities . . . even nations that have been shattered by conflict, oppression, and poverty. As a part of our ongoing strategy, we are committed to plant churches and provide copies of God’s Word in some of the most persecuted areas of the world—from inside concrete prison cells to homes filled with believers from the underground church.

## WE BELIEVE . . .

- that all people matter.
- that an active faith extends far beyond Sunday’s four walls.
- in equipping the right partners with the resources they need in order to affect sustainable transformation in people and communities.
- in building long-term relationships with our donors that allow them to help us be the hands, feet, and heart of Jesus.
- in working with passion, enthusiasm, and fanatical attention to quality and detail.
- in always doing the right thing, total transparency, and sharing the results of the impact we make.
- in accomplishing God-sized tasks that last for eternity.



**World***Help*

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