



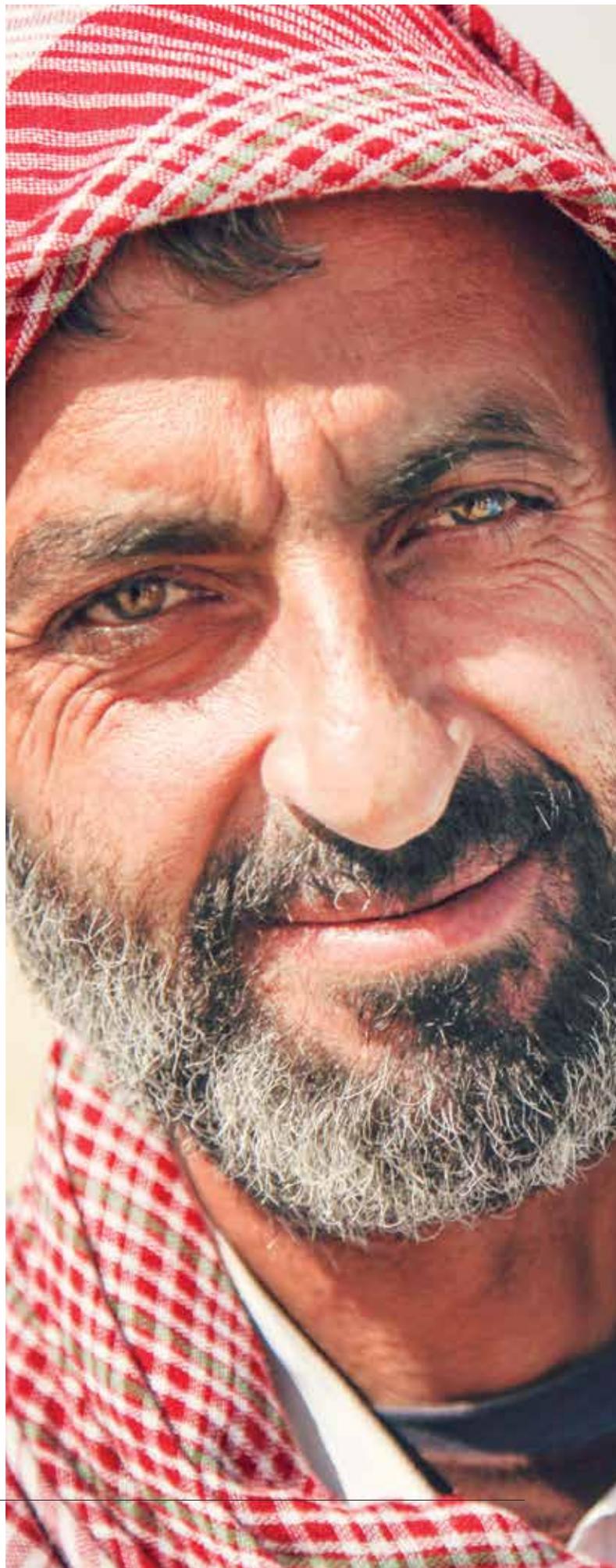
MIDDLE EAST
REFUGEE
RELIEF

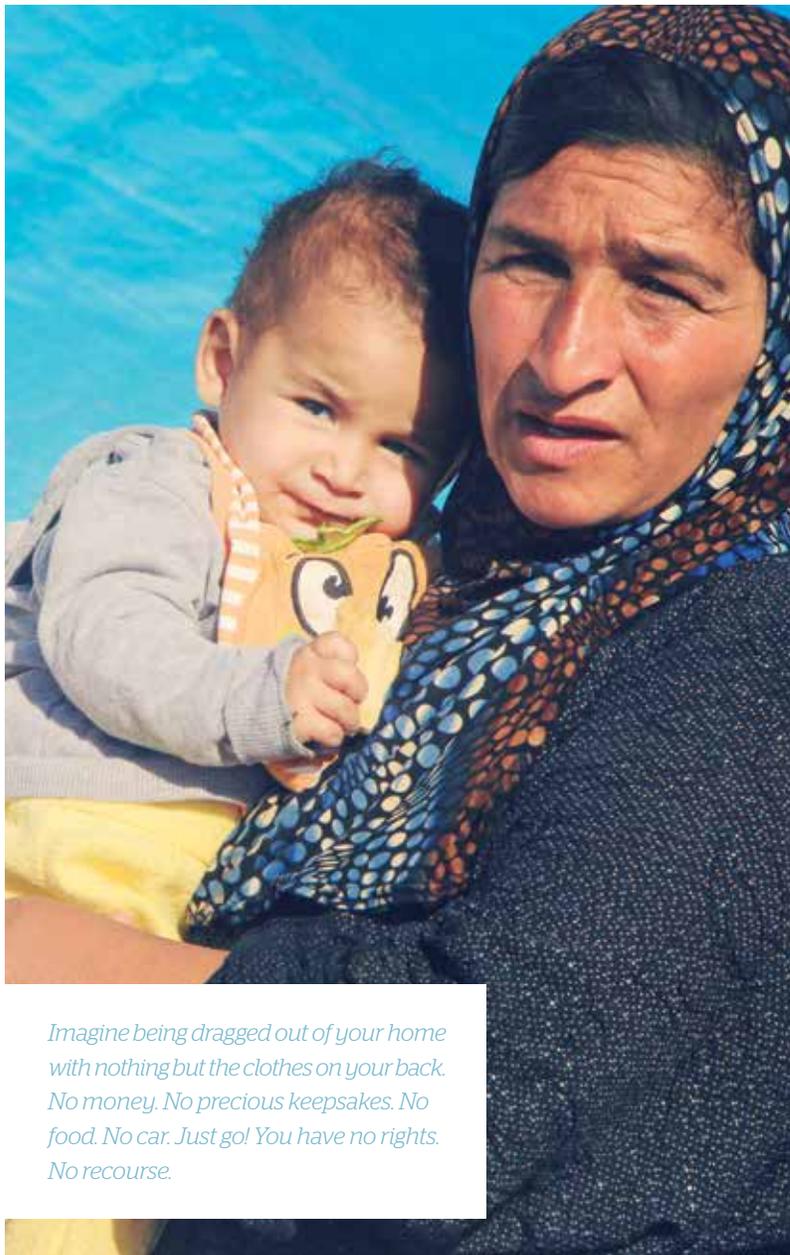
WorldHelp[®]

PROJECT PROPOSAL

In the past year, ISIS (Islamic State of Iraq and Syria) has seized control of large portions of Syria and has infiltrated Iraqi territories with astonishing force, extreme brutality, and merciless tactics, especially against Christians and ethnic minorities.

The following proposal represents **PHASE 2** of World Help's strategic humanitarian response to the Iraqi crisis—an emergency call to action—specifically designed to save as many innocent lives as possible while fostering developmental solutions that offer the hope of long-term change.





Imagine being dragged out of your home with nothing but the clothes on your back. No money. No precious keepsakes. No food. No car. Just go! You have no rights. No recourse.



Millions of people in the Middle East are in danger, desperate for hope.

THE NEED

The crisis in Syria and Iraq has grown exponentially in scope and brutality since the first waves of violence began in March of 2011.

ISIS has specifically targeted Christians and minority religious groups for mass executions, giving each the choice to “convert or die.” Many, including children, have given their lives in the name of Christ. Bibles are routinely confiscated and burned, churches destroyed, and Christian communities scattered.

The fallout has been truly devastating, both on a humanitarian and spiritual level. Today, millions of lives hang in the balance, lacking access to the most basic necessities needed for survival, including clean water, food, shelter, and medical care.

Tragically, the crisis goes deeper than lack of basic survival essentials—the very identity of an entire people has been stripped away. For Christians in areas controlled by ISIS, there are no churches, no spiritual resources, no access to education, no job opportunities, and very little hope for the future. Beyond empty bellies, there is an overwhelming sense of dread and uncertainty for the days ahead.

THE SOLUTION

World Help has been working extensively in war-torn communities in the Middle East since political uprisings in Syria began, distributing life-saving provisions to refugees who were forced to leave everything behind.

In recent months, the refugee crisis has escalated to unprecedented levels, leading us to expand our vision beyond phase 1 of our strategy—emergency supply distribution and medical aid—to providing sustainable support in several key areas of continued need including: education, spiritual development and resources, a church building, and sustainable job opportunities.

Our continued vision for serving in the ongoing crisis in the Middle East in 2015 and beyond is threefold:



Rescue
Christians
who are being
persecuted.



Restore
refugees who
have been
displaced.



Rebuild the
lives of refugees,
helping them
establish new
communities.

PHASE 2 of our response to the Syrian/Iraqi crisis will cost nearly **\$2 million** over the next **12 months** and has the remarkable capacity to serve **more than 145,000 refugees** in dire need.



World Help has been responding with humanitarian relief for refugees in the region since the chaos erupted in Syria in 2011.

“We are changing the future of Christianity in Iraq. We are forging, shaping a new, much different, hope.”

- World Help Partner in Iraq



PHASE 2:

Project Objectives and Impact

PHASE 2 is geared toward supplementing continued humanitarian aid with sustainable models for lasting change, including crucial access to spiritual training, enrichment, and support.

The projects included in this strategic response are as follows:

Aid and Relief Distribution:

World Help teams will continue working around the clock to provide life-saving humanitarian assistance—food, clean water, shelter, bedding, hygiene kits, and basic medicines to refugees and displaced families throughout the region.

Impact: *1,250 people per month*

Approximately 15,000 over the next 12 months

Mobile Medical Clinic:

In 2014, we launched Northern Iraq's first-ever mobile medical clinic, outfitted to provide professional medical care where none exists. This clinic travels throughout Northern Iraq treating up to 100 Iraqi refugee patients each day it is in operation (currently four days a week). Staffed with a general doctor, gynecologist, ENT specialist, dentist, lab technician, and pharmacist, any additional funding will enable the clinic to add another day of operation to its schedule, allowing our teams to treat 5,000 additional patients over the next 12 months.

Impact: *500 people a week*

26,000 people over the next 12 months

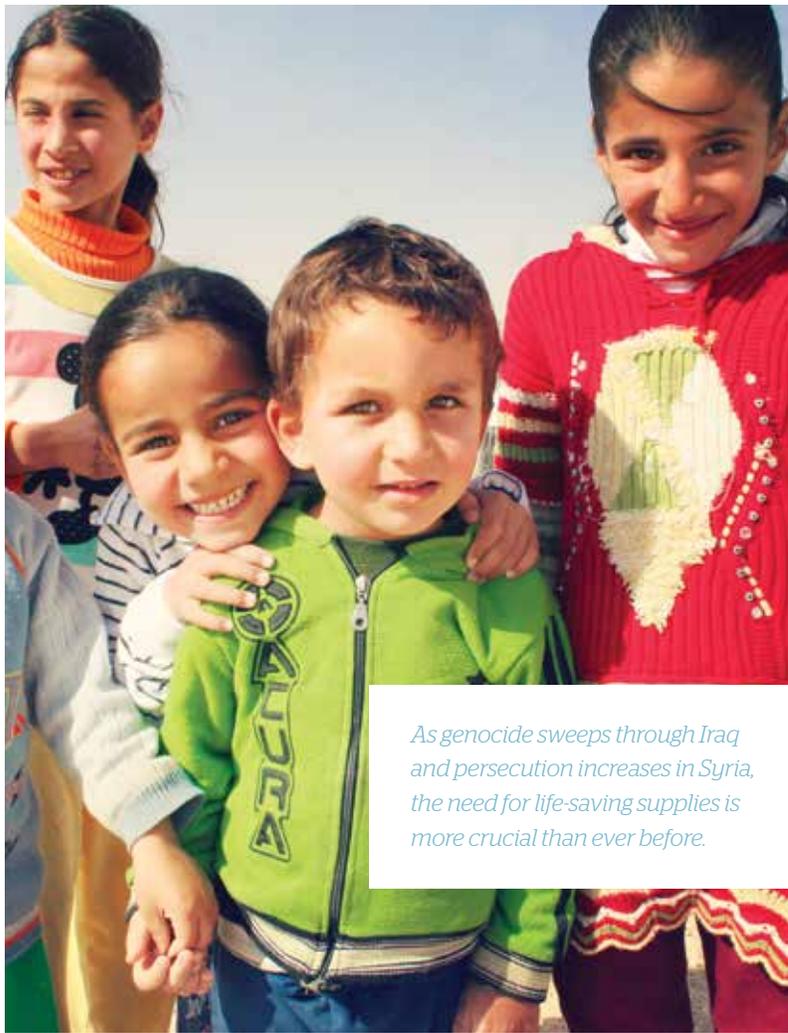
Bibles:

Most fleeing Christian refugees left with nothing but the clothes on their backs, leaving their Bibles at home. Those who brought their Bibles had them confiscated or destroyed by ISIS. Without access to the Gospel, Christian refugee communities across the region will struggle to flourish. Our goal is to provide 20,000 copies of God's Word in various forms, including illustrated storybook Bibles designed especially for children. Through sharing and redistribution, each copy is expected to impact as many as five people.

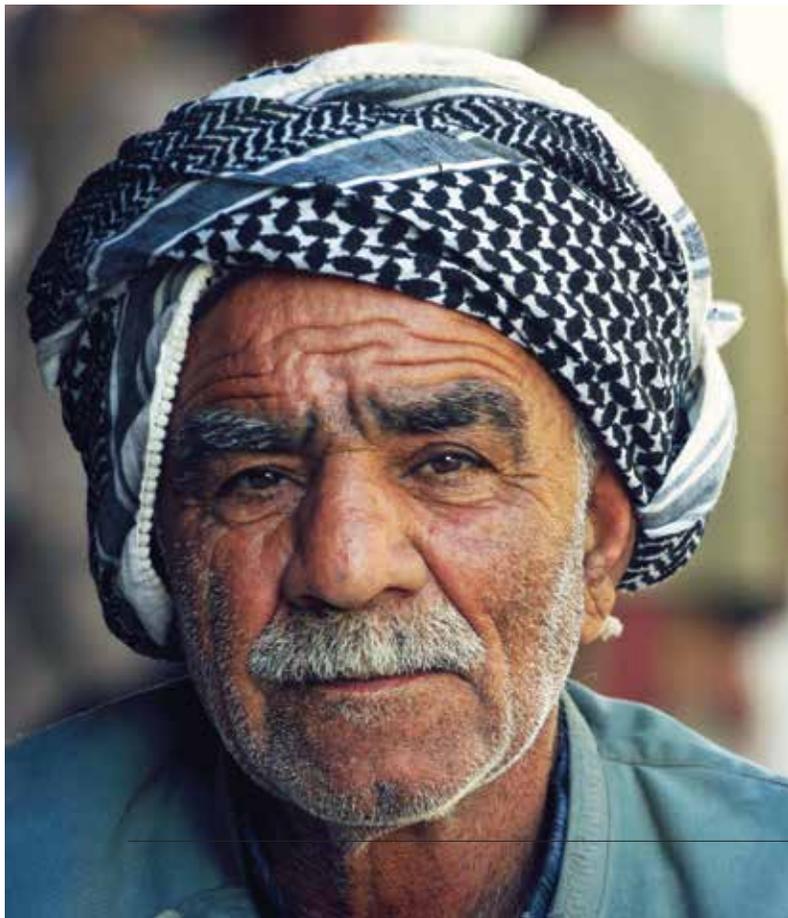
Impact: *100,000 people over the next 12 months*



As genocide sweeps through Iraq and persecution increases in Syria, the need for life-saving supplies is more urgent than ever before.



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TOTAL PROJECT IMPACT:

148,250 People

Church Building:

Our partners on the ground have identified a refugee community in Northern Iraq that has been experiencing widespread revival despite great persecution and hardship. In response, the Christ followers of this community have asked us to partner with them to construct a church building for worship, teaching, discipleship, as well as a community meeting center. This church building represents the future of Christianity in Iraq.

Impact: 2,000 people

Education:

Many refugee children have been out of school for weeks, months, and even years because of conflict, stunting the potential of an entire generation. Our vision is to work with members of these refugee communities to provide school supplies, operational expenses for temporary schools, counseling programs, and discipleship training programs.

Impact: 5,000 women and children

Job Development:

One of the greatest challenges refugee families face is the lack of opportunity to earn regular income. In collaboration with our local partners, we want to provide these families (particularly widows and single mothers) with seed money to launch simple businesses—bakeries, fruit stands, repair shops, tailoring services, and more. These sustainable opportunities will enable families to generate much-needed income, stimulate local economies, and provide valuable services to refugee communities.

Impact: 50 families over the next 12 months
(50 families = 250 people)

BUDGET OVERVIEW

The following expense report represents detailed account of the costs associated with the operation of each **PHASE 2** projects over a 12-month period.

Aid and Relief Distribution:

<u>Expenses</u>	<u>Cost:</u>
Food Staples	\$525,000
Clean Water	\$300,000
Mattresses/Blankets	\$62,500
Hygiene Kits	\$75,000
Clothing	\$48,000
TOTAL PROJECT COSTS	\$1,010,500
<i>Projected Impact: -15,000 People</i>	

Mobile Medical Clinic:

<u>Expenses</u>	<u>Cost:</u>
Medicine	\$144,000
Fuel/Maintenance	\$17,250
Staffing	\$18,750
TOTAL PROJECT COSTS	\$180,000
<i>Projected Impact: -26,000 People</i>	

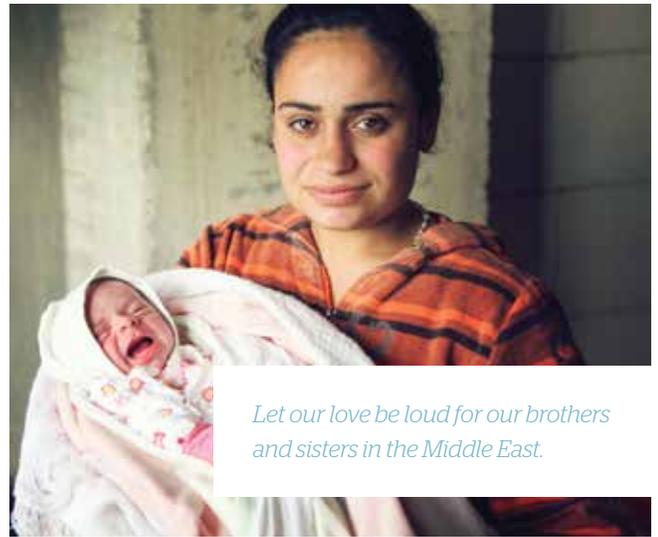
Bibles:

<u>Purchases</u>	<u>Cost:</u>
Bibles (Jordan)	\$50,000
Bibles (Iraq)	\$50,000
TOTAL PROJECT COSTS	\$100,000
<i>Projected Impact: -100,000 People</i>	

Church Building:

<u>Expenses</u>	<u>Cost:</u>
Construction/Outfitting	\$100,000
TOTAL PROJECT COSTS	\$100,000
<i>Projected Impact: 2,000 People</i>	





Let our love be loud for our brothers and sisters in the Middle East.

Education:

<u>Purchases</u>	<u>Cost:</u>
School Operations-Location 1 (Iraq)	\$175,000
School Operations-Location 2 (Iraq)	\$72,000
School Supplies	\$90,000
Training/Counseling Programs	\$24,000
Children's Summer Camp	\$15,000
TOTAL PROJECT COSTS	\$376,000

Projected Impact: 5,000 Women and Children

Job Development:

<u>Expenses</u>	<u>Cost:</u>
Seed money, Start up costs	\$50,000
TOTAL PROJECT COSTS	\$50,000

Projected Impact: -50 Families (250 People)

Personnel and Administration:

<u>Purchases</u>	<u>Cost:</u>
Project Manager (Jordan)	\$30,000
Project Manager (Iraq)	\$30,000
Team Members (Iraq)	\$42,000
Staff Accountant	\$15,000
TOTAL PROJECT COSTS	\$117,000

TOTAL PROJECT COST:

\$1,933,500

TOTAL PROJECT IMPACT:

148,250 People

GET INVOLVED



Give Online

Online donations are easy, fast, and hassle free.

Visit worldhelp.net/Crisis to learn more.



Give by Mail

Send your check or money order to:

World Help

P.O. Box 501
Forest, VA 24551



Give by Phone

Our Donor Experience Team will happily assist you when you call toll free **800-541-6691**.

Our offices are open Monday to Thursday 8 a.m. - 5 p.m., and Fridays from 8 a.m. - 4 p.m.



Fundraise

Start your own World Help campaign to raise funds for a variety of projects around the world.

Learn more at worldhelp.net/campaign.



Pray

- Pray for an end to the violence.
- Pray for comfort and endurance for those being persecuted for their faith.
- Pray for the global Church to answer the call to prayer and generosity.
- Pray for reconciliation, healing, and hope.



Share

The most powerful tool we have to raise awareness of the humanitarian crisis in the Middle East is our voices. We are looking for passionate advocates nationwide to join us in sharing the story of persecuted believers. Get involved today by using the hashtag #WeAreN to stand in solidarity for our brothers and sisters who are suffering at the hands of ISIS.

Request more information at worldhelp.net/Crisis.



“World Help is committed to meeting the needs of the whole person. The physical needs are usually the most urgent, but we cannot afford to ignore the others. We cannot simply keep people alive without giving them anything to live for.”

– Vernon Brewer,
President of World Help



WORLD HELP

Who is World Help?

Founded in 1991, World Help is a Christian humanitarian organization that exists to serve the physical and spiritual needs of people in impoverished communities around the world.

How We Work

By working with national partners in strategic locations worldwide, our desire is to sustainably invest in the development of people—body, mind, heart, and soul.

Why We Work

We believe that all people matter to God and have been created to join in His redemptive story. The revolutionary compassion Jesus demonstrated compels us to reach beyond Sunday’s four walls and into the heart of hurting communities. In all we do, we aim to honor God and serve people made in His image with dignity and excellence.

Our Approach to Humanitarian Aid

In crisis situations, a timely and effective response is absolutely essential in an effort to save lives. Our global network of aid workers and distribution experts are strategically positioned to provide immediate support to those affected by disaster or conflict.

Each intervention is designed to give life-saving assistance through temporary provisions, with plans to foster long-term solutions for progressive community restoration.

Our Commitment:

World Help is committed to upholding the highest standards of financial stewardship and ethical accountability, striving for transparency in all we do. In establishing and maintaining this vital trust, it is our hope that every donor, every staff member, and every participant in our work will be fully aware of the impact of their contributions.



WorldHelp®

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