



# Love <sup>IN</sup> Action

ANNUAL REPORT 2016

**WorldHelp**<sup>®</sup>

# Thank you!



**D**uring the past year, you've impacted so many lives with **HELP** and **HOPE**. And together, we were able to reach more people than ever before. Thank you for your compassion and generosity in 2016!

**You saw the need of a desperate refugee, an impoverished family, a child dreaming of a brighter future, or a girl fighting to escape the sex industry — and you chose to act.** The incredible difference you've made is immeasurable.

You've done so much — I can't thank you enough.

In 2016 alone, you joined with other passionate supporters to help 3,143,071 people in urgent physical and spiritual need. And you played a critical role in the more than 79 million lives in 70 countries we've impacted since we began this journey of faith together 26 years ago.

I look forward to serving alongside you this year. And I trust that God will continue to accomplish an eternal work through us if we continue to say "yes" to Him.

Help for today ... Hope for tomorrow,

Vernon Brewer  
Founder and President



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# Your Role!



## Change starts with YOU

When Christ came to earth, He demonstrated His love through selfless, radical action on the cross. And you've followed in His footsteps by putting **your love into action** through your overwhelming generosity to help others.

**Your gifts made an eternal impact worldwide, saving lives, providing urgent aid, and ultimately demonstrating the love of Christ.**

It's your passion that makes global change possible ... one person at a time!



### **This year, you ...**

- Hosted races and golf tournaments
- Held bake sales and car washes
- Advocated online
- Traveled to needy communities
- Volunteered your time, and so much more

You went beyond a one-time gift to truly become the hands and feet of Jesus. You are a hero in the World Help family!





*Thank you for reflecting Christ's love into  
some of the darkest places around the world.*

# Help & Hope



## Help for today... Hope for tomorrow

Meeting the needs of one person – that's how lasting change begins. You understand this important truth. And that's what makes your giving so powerful.

By helping one person at a time escape from poverty and disease, you transform entire communities ... and the world. When you provide **HELP** through a single cup of clean water or a nutritious meal, you establish a relationship of trust that opens doors for sharing the **HOPE** of the Gospel.



**HELP**

**HOPE**

**Help** for today. **Hope** for tomorrow.

## ***What do HELP and HOPE look like?***

HELP and HOPE show people they matter to God both now and for eternity. That's why your gifts provide immediate, urgent aid as well as long-term solutions for lasting transformation. Here's our holistic approach:



### **Aid and relief**

When you provide help in times of crisis, you meet critical needs while also establishing a relationship of trust.



### **Sustainability and education**

After a person's most urgent needs are met, you can provide him with the tools necessary to begin building a better future.



### **Community development**

Finally, you can help entire communities break the chains of poverty forever with essentials like clean water, shelter, and health care.



***Every dollar you give toward HELP and HOPE allows a person to receive vital aid while also hearing about God's Word through a national partner or local pastor!***

# Aid & Relief



**In 2016**, your love and compassion helped bring hope to 110,698 refugees like Bedria throughout the Middle East. You also helped send lifesaving aid and relief to 616,520 people in impoverished nations around the world.

## Your love is more powerful than ISIS

Bedria's family had no warning that ISIS was drawing near to their home in Qaraqosch — in a breath, they were driven into the streets with nothing but the clothes on their backs.

**But in their most vulnerable hour, God used you to bring about the miracle they needed.**

Bedria wasn't prepared for such a warm reception from the strangers at Al-Karma Camp.

**Because of your generous support, her family immediately received**

**nourishing meals, durable clothing, medicine and hygiene items, and a room where they could stay.**

And that's only a portion of the restoration you've made possible.

"The ministry here is even more special," Bedria said, as she waited for the women's Bible study to begin. "We come here together and meet Jesus," she said, beaming.

The ministry room was filled to capacity with women of different ages and backgrounds — they



were all drawn together by their hunger for God's Word.

Your faithful support has provided weekly Bible studies and trauma counseling at the camp.

But Bedria's community is just one of many places in the Middle East where you have helped make a difference.

You helped provide **clean water** and **healthy food** for malnourished refugee children,

**warm blankets** for men and women suffering through the harsh Iraqi winter, and so much more. Your support also contributed to supplying two **mobile medical clinics** that provide essential care to refugees with nowhere else to turn.

"Please tell the donors that we are really grateful for the things they have given us," Bedria said. "We will use them every day from now on. Thank you."

*Please tell the donors that we are really grateful for the things they have given us...*

— Bedria



# Community Development



## Your love arrived in rural India ... and bettered people's lives

Manisha was only a few years old when her low-caste, impoverished community dissolved into mayhem.

Her rural village of Nath Maholla was overlooked for centuries.

Desperation skyrocketed when government regulations banned one of the community's main sources of income: snake charming. That's when Manisha's father gave himself over to alcohol and sent his children to beg in the streets.

Nearly every day, Manisha was forced to look into the uncaring

eyes of strangers who brushed past her on the streets while her stomach ached for food and her hands remained empty.

**But you didn't overlook her. Your love allowed Manisha's family – and her entire community – to gain access to necessities they desperately needed.**

After you helped provide a deep bore well, the clean, disease-free water began flowing. The number of sick people in the village diminished quickly! You opened doors of trust in this broken community – and transformation has continued to unfold.



**In 2016**, you helped bring sustainable change to poverty-stricken communities through:

- 161 child sponsorship programs in 22 countries
- 13,719 child sponsorships
- 83 clean-water projects in 10 countries
- Giving 66,086 people access to clean water

*“I want to see my children grow, get good jobs, and become respectful citizens of the society,” Manisha’s father said, his eyes filled with hope.*

The relationship established through the clean-water well laid the foundation for other community development projects. We had the opportunity to open the first school in this area, which allows children from the slum areas, like Manisha, to attend school for the first time.

Today, Manisha is healthy and vibrant as she earns a quality

education through the child sponsorship program. Through your support, this program has now rescued 135 children like Manisha.

Countless lives are being transformed in this rural community through your faithful support ... and Manisha’s father is one of those.





## How you nourished a church in Rwanda ... so they could nourish others

Deep in the heart of southern Rwanda, poverty and disease seem unstoppable.

But they aren't, thanks to you! You helped a light emerge in the darkness – the remarkable faith of the church in Bugarama.

This church had grown so much that the congregation could no longer fit in the small, wooden house where they had been meeting ... but you answered their prayers.

**Generous supporters, like you, provided them with a new church building** large enough for all the believers in the village.

Many people in the village were interested in learning more about Jesus, but they felt they were too poor to attend church.

**When you provided a livestock bundle** to the community, the church members used this opportunity to provide physical



*“When I got a Bible, it was an answered prayer from God. The Bible is the book of life. It guides my daily living.”*

— Faustine Bavugayabo

help to these individuals in great need. Your generosity — combined with the kindness of these believers — showed many people that they matter to God no matter their economic situation.

Christine, a 15-year-old orphan, was especially grateful for your gift of a pig:

*I used to think nobody loved me, but [since] the church gave me this pig, I feel very loved and valuable. I have now joined the church choir,*

*and I sing on Sundays with fellow friends at our church.*

The church is a beacon of hope in Bugarama. The people were sharing about God’s love, but they longed for copies of God’s Word above all else for their growing congregation.

And again, you stepped in. Because of your generosity, the people of Bugarama can do more than hear God’s Word — **now, they have their own Bible and can share it with others in their village.**

*“We see this as a time for spiritual transformation,” the pastor said. That’s transformation that you made possible!*

**In 2016**, you helped provide 148,198 personal copies of God’s Word, impacting 740,992 lives. And through your faithful prayer and support, 4,387 churches were planted worldwide.



# Our Commitment to You



## Financials

### Overview

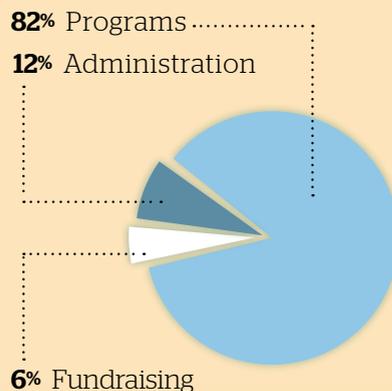
Your trust is our top priority. We are ethically and financially accountable so you can have confidence your support is being used responsibly to help as many people as possible.

### ***As part of our financial commitment to you, we promise to ...***

1. Maximize every dollar you give to urgently help people with the greatest needs.
2. Uphold the highest standards of integrity in our relationships with you and our national partners.
3. Regularly report on the effectiveness of your gifts and the lives you are helping change.

We also submit to annual review by independent auditors and several nonprofit financial watch groups, including Ministry Watch and Charity Navigator, to ensure complete transparency.

### 2016 Allocation of Expenses



# Statement of Activities

Year Ended December 31

	2016				2015			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>SUPPORT AND REVENUE:</b>								
Contributions and grants:								
Cash	\$ 11,083,650	\$ 2,947,372	\$ —	\$ 14,031,022	\$ 12,784,237	\$ 1,227,291	\$ —	\$ 14,011,528
Gifts-in-kind	16,234,556	170,000	—	16,404,556	14,074,767	—	—	14,074,767
Special events-net	910,572	—	—	910,572	577,845	—	—	577,845
Product sales	49,329	—	—	49,329	55,685	—	—	55,685
Investment income	58,564	—	—	58,564	47,070	—	—	47,070
Other income	17,048	—	—	17,048	6,185	—	—	6,185
<b>Total support and revenue</b>	<b>28,353,719</b>	<b>3,117,372</b>	<b>—</b>	<b>31,471,091</b>	<b>27,545,789</b>	<b>1,227,291</b>	<b>—</b>	<b>28,773,080</b>
<b>RECLASSIFICATIONS:</b>								
Satisfaction of program restrictions	2,705,785	(2,705,785)	—	—	1,609,067	(1,609,067)	—	—
<b>EXPENSES:</b>								
Program services:								
International ministries	24,934,531	—	—	24,934,531	23,444,653	—	—	23,444,653
Outreach ministries	575,216	—	—	575,216	650,078	—	—	650,078
<b>Total program services</b>	<b>25,509,747</b>	<b>—</b>	<b>—</b>	<b>25,509,747</b>	<b>24,094,731</b>	<b>—</b>	<b>—</b>	<b>24,094,731</b>
Supporting activities:								
Management and general	3,782,537	—	—	3,782,537	3,320,122	—	—	3,320,122
Fundraising	1,911,616	—	—	1,911,616	1,390,304	—	—	1,390,304
<b>Total supporting activities</b>	<b>5,694,153</b>	<b>—</b>	<b>—</b>	<b>5,694,153</b>	<b>4,710,426</b>	<b>—</b>	<b>—</b>	<b>4,710,426</b>
<b>Total Expenses</b>	<b>31,203,900</b>	<b>—</b>	<b>—</b>	<b>31,203,900</b>	<b>28,805,157</b>	<b>—</b>	<b>—</b>	<b>28,805,157</b>
Change in Net Assets	(144,396)	411,587	—	267,191	349,699	(381,776)	—	(32,077)
Net Assets, Beginning of Year	205,794	1,586,326	64,300	1,856,420	(143,905)	1,968,102	64,300	1,888,497
Net Assets, End of Year	\$61,398	\$1,997,913	\$64,300	\$2,123,611	\$205,794	\$1,586,326	\$64,300	\$1,856,420

These are selected highlights from 2016 audited financial statements. For a complete report, please visit [worldhelp.net/financials](http://worldhelp.net/financials) or request a hard copy by calling toll free **800-541-6691**.



## Mission

*World Help is a Christian humanitarian organization serving the physical and spiritual needs of people in impoverished communities around the world.*

## Core Values

**We are bold.** We boldly go where God is moving and join Him there.

**We show up.** We are first responders to the greatest crises of our time, doing the work of Jesus on the ground.

**We love first.** We exist to be the hands, feet, and heart of Jesus to whomever we meet, wherever we are.

**We dream big.** We believe in accomplishing God-sized tasks that last for eternity.

**We fight for justice.** We believe in a biblical view of justice that rights wrongs and restores hope.

**We do what is right.** We believe in total transparency and sharing the results of the impact we make.

**We attempt the impossible.** We know that God specializes in the business of the impossible. In the most desperate of circumstances, He is working to redeem and restore every inch of the world He created – and He invites us to join Him.

# Leadership



◀ **Vernon Brewer**  
Founder and President



**Noel Brewer Yeatts** ▶  
Vice President



◀ **Mark Hogsed**  
Vice President of International Programs



**Allyn Lyttle** ▶  
Vice President of Communications



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**David Day** ▶  
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Mr. Dennis Trine

Mr. Russell Verhoeven

# Put Your Love into Action



You've already made an incredible impact! But there's still much work to be done. Will you commit to continue giving **HELP** and **HOPE** to people in need?

## Pray

We serve a God who answers prayer, a God who promises to do great things if we ask in faith. Please join us in praying for lives to be transformed and impacted for eternity.

## Give today



### Online

Online gifts are quick and easy at **worldhelp.net**.



### Phone

Call toll free **800-541-6691** to have a member of our team assist you with your gift.



### Mail

Send your check or money order to:  
World Help  
P.O. Box 501  
Forest, VA 24551





*Thank you for providing  
HELP for today and HOPE for tomorrow.*

**WorldHelp**<sup>®</sup>

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