



RESCUED & RENEWED



ANNUAL REPORT 2017



YOU helped rescue lives
and renew souls for
eternity in 2017!



A LETTER OF THANKS

So many people were rescued and countless lives renewed in 2017. And they have you to thank!

You helped radically change the trajectory of people living in poverty and pain. Because of you, a child is receiving an education, a mother is easily collecting clean water, and a father is providing food for his family.

You have truly delivered help for today ... and hope for tomorrow.

Since World Help's inception in 1991, you and other world changers have impacted more than 82 million people in 71 countries. In 2017 alone, you and the rest of the World Help family bettered the lives of 3,522,452 people in need – more than ever before!

Thank you for giving of your time, talents, and energy in order to make our world a better place.

As we set our sights on reaching even more people in 2018, we want to say what an honor it is you chose to give to World Help. You're making an impact that will outlive you and last for eternity.

Help for today ... Hope for tomorrow,


Noel Yeatts
President


Vernon Brewer
Founder and CEO



CONTENTS

- 4** Your role
- 6** Help & hope
- 8** Aid & relief
- 10** Community development
- 12** Spiritual impact
- 14** Our commitment to you
- 16** Mission & core values
- 17** Leadership
- 18** Join the rescue mission



YOUR ROLE

**YOU
RESCUED
PEOPLE
IN DIRE
NEED!**

As a person of faith, you have been rescued by Christ. And by helping people in need, you have reflected His love and compassion.

Your generosity has fueled a worldwide rescue mission and spread the Good News that Jesus renews!

YOUR ROLE

You have saved lives, shared the Gospel, and restored hope in some of the darkest places around the globe. You are the lifeblood of the World Help family. We are so glad you are part of this community of rescuers, including:



Donors



Sponsors



Advocates



Volunteers



Fundraisers



Trip participants

Because of your selfless generosity, you have made an immediate and eternal difference for people you may never meet.

Your involvement means people have been rescued and souls saved.



BY MEETING PHYSICAL NEEDS, YOU OPENED DOORS FOR THE GOSPEL

Jesus is the perfect example of complete restoration. During His time on earth, He provided both physical HELP by healing the sick and spiritual HOPE by preaching salvation. Our mission is to do the same.

One of our partners recently said,

“

You cannot preach about living waters to somebody who does not have access to water in their village.

”

Every time you provide clean water, medicine, or a nutritious meal, you create opportunities to usher in the Gospel.

That's when true transformation can begin. That's what help and hope are all about.

WHAT DO HELP AND HOPE LOOK LIKE?

Your gift provided immediate, emergency aid to people who needed it most around the world. You also provided sustainable, long-lasting solutions for people living in poverty. Every gift brought physical help and spiritual hope to someone in urgent need.

Help for today ... Hope for tomorrow.



AID & RELIEF

When you help someone facing disaster or poverty, you give him a place to turn and establish a relationship of trust.



COMMUNITY DEVELOPMENT

By providing long-term solutions such as clean water, you help alleviate poverty.



EDUCATION & SUSTAINABILITY

By providing education and vocational training, you empower others to build a better future for themselves.



SPIRITUAL DEVELOPMENT

Bible distribution and church planting are particularly powerful ways to spread God's Word.



YOU RESCUED CHILDREN ORPHANED BY WAR

Sylvia became the head of her household at age 12. She struggled to feed and protect her siblings in a refugee camp filled with 42,000 strangers.

But you made sure Sylvia didn't have to support her family by herself. You provided food and other essential supplies to help them survive.

Like so many children from South Sudan, Sylvia is an orphan of war.

As you walk through her camp, you quickly realize child-headed households are the norm rather than the exception.

And you are helping these desperate refugees with nourishing meals, medicine, hygiene items and so much more.



For a long time, Sylvia lived in fear that her siblings would starve because she couldn't take care of them. Supplies at the camp were running dangerously low. Each month, Sylvia's family received a ration of just seven pounds of flour – not nearly enough food to live on.

After losing her parents, Sylvia knew watching another family member die would be more than she could bear.

Then, hope arrived along with the bags of cornmeal and other food you provided.

Sylvia beamed as she hauled these lifesaving gifts back to her family. Finally, she didn't have to worry about how she would feed them.

Sylvia is just one of many refugees across Africa and the Middle East whose lives you helped save. Thank you for giving them the care they need as they rebuild their lives. They will always remember your kindness – you were there when they needed you most.



IN 2017

You joined other passionate supporters to rescue 50,000 refugees like Sylvia around the world. You also helped send lifesaving relief to 863,000 people in 13 of the world's most impoverished nations.



YOUR SUPPORT BROUGHT CLEAN WATER AND LIVING WATER TO INDIA

Every single day – for more than 20 years – Golu and his wife dreaded gathering water. Their village of Lal Ghati was located two miles from the nearest well. And more often than not, they returned home from the well tired and empty-handed.

“Many times our water-carrying vessels would be [dumped out] by the high-caste people,” Golu said. In India, where castes dictate people’s social ranking, upper castes live in segregated villages and do not share water wells.

But you made sure that Golu and his neighbors had access to the clean water they needed.



Through your generosity, a deep bore well was installed in Lal Ghati. Golu and his neighbors no longer worry about providing safe, clean water for their families. Golu and his wife, who are Christians, use the extra time to share their faith with the community.



[The well] has saved much time and energy, which can be used for much better and productive purposes.

Golu



Because of you, the people of Lal Ghati now see love poured out in a basin of water.

Your gift reminded them that God cares about them, no matter who their family is or where they come from.

Your gift transformed lives in Lal Ghati – and around the world.



IN 2017

You helped bring sustainable change to poverty-stricken communities through:

- **96 clean-water** projects in **12 countries**
- Giving **64,368 people** access to clean water
- **12,106** child sponsorships
- **156** child sponsorship programs in **21 countries**



IN THE FACE OF DISASTER, YOU PROVIDED PHYSICAL HELP ... AND SPIRITUAL HOPE

“It looked like the entire village had been swept by a large broom.” That’s what our partner said after Hurricane Irma decimated Cuba.

But because of your support, dozens of church planters were equipped to help local communities recover while also pointing them to the love of Christ!

Families that had lost everything saw the practical Gospel preached in the food and hygiene items you provided. And they learned the Good News through the Bibles they received.

Your generosity meant the world to Camilla after the hurricane destroyed her most prized possessions – her Bibles.



Camilla, whose name we've changed to protect her, had spent years collecting a library of Bibles and Christian books she could share with her neighbors. It was her personal ministry to the community. But when the floodwaters filled her house, her library – and her ministry – was swept away in minutes. Camilla was heartbroken.

Then, you helped answer her prayers. Thanks to your compassionate giving, Camilla once again has a library stocked with Bibles to share with her friends.

Thank you for spreading God's Word across Cuba and around the world.



IN 2017

You helped plant 3,277 churches for Christians and seekers in some of the most oppressed areas of the world – countries like China, India, and Nepal.

You also provided 126,280 Bibles for Christians and seekers. Many of these Bibles provided comfort to refugees far from home and believers facing unimaginable persecution in North Korea.



FINANCIALS

OVERVIEW

Your trust is our top priority. We commit to being held accountable – both ethically and financially – so you can have confidence your gift is being used responsibly to help as many people as possible.

AS A PART OF OUR FINANCIAL COMMITMENT TO YOU, WE PROMISE TO ...

- 1 Maximize every dollar you give to provide immediate help to people with the greatest needs.
- 2 Continue to uphold the highest standards of integrity in our relationships with you and with our national partners.
- 3 Regularly report on the impact your gift makes in the lives of people you are helping.



World Help submits to annual review by independent auditors and several nonprofit financial watch groups, including Ministry Watch, Charity Navigator, GuideStar, and the ECFA. We commit to complete and total transparency.

2017 ALLOCATION OF EXPENSES

81% programs
11% administration
8% fundraising



GUIDESTAR



STATEMENT OF ACTIVITIES

	2017				2016			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
SUPPORT AND REVENUE:								
Contributions and grants:								
Cash	\$ 12,833,606	\$ 1,699,921	\$ —	\$ 14,533,527	\$ 11,083,650	\$ 2,947,372	\$ —	\$ 14,031,022
Gifts-in-kind	18,587,766	—	—	18,587,766	16,234,556	170,000	—	16,404,556
Special events-net	1,988,236	—	—	1,988,236	1,286,559	—	—	1,286,559
Product sales	125,359	—	—	125,359	49,329	—	—	49,329
Investment income	119,108	9,341	—	128,449	58,564	—	—	58,564
Other income	7,750	—	—	7,750	17,048	—	—	17,048
Total support and revenue	33,661,825	1,709,262	—	35,371,087	28,729,706	3,117,372	—	31,847,078
RECLASSIFICATIONS:								
Satisfaction of program restrictions	1,752,991	(1,752,991)	—	—	2,705,785	(2,705,785)	—	—
EXPENSES:								
Program services:								
International ministries	28,476,957	—	—	28,476,957	24,934,531	—	—	24,934,531
Outreach ministries	591,596	—	—	591,596	575,216	—	—	575,216
Total program services	29,068,553	—	—	29,068,553	25,509,747	—	—	25,509,747
Supporting activities:								
Management and general	4,057,301	—	—	4,057,301	3,782,537	—	—	3,782,537
Fundraising	2,832,949	—	—	2,832,949	2,287,603	—	—	2,287,603
Total supporting activities	6,890,250	—	—	6,890,250	6,070,140	—	—	6,070,140
Total Expenses	35,958,803	—	—	35,958,803	31,579,887	—	—	31,579,887
Change in Net Assets	(543,987)	(43,729)	—	(587,716)	(144,396)	411,587	—	267,191
Net Assets, Beginning of Year	61,398	1,997,913	64,300	2,123,611	205,794	1,586,326	64,300	1,856,420
Net Assets, End of Year	(\$ 482,589)	\$ 1,954,184	\$ 64,300	\$ 1,535,895	\$ 61,398	\$ 1,997,913	\$ 64,300	\$ 2,123,611

These are selected highlights from 2017 audited financial statements. For more information or a complete report, please visit worldhelp.net/financials or request a hard copy by calling toll free 800-541-6691.

MISSION

World Help is a Christian humanitarian organization serving the physical and spiritual needs of people in impoverished communities around the world.



CORE VALUES

- **We are bold.** We boldly go where God is moving and join Him there.
- **We show up.** We are first responders to the greatest crises of our time, doing the work of Jesus on the ground.
- **We love first.** We exist to be the hands, feet, and heart of Jesus to whomever we meet, wherever we are.
- **We dream big.** We believe in accomplishing God-sized tasks that last for eternity.
- **We fight for justice.** We believe in a biblical view of justice that rights wrongs and restores hope.
- **We do what is right.** We believe in total transparency and sharing the results of the impact we make.
- **We attempt the impossible.** We know that God specializes in the business of the impossible. In the most desperate of circumstances, He is working to redeem and restore every inch of the world He created – and He invites us to join Him.

And YOU make it all possible! To the donors, volunteers, partners, Board members, and staff, I say thank you!
- Vernon



Vernon Brewer
 Founder and CEO



Noel Brewer Yeatts
 President



Tom Thompson
 Senior Vice President



David Day
 Vice President of Operations



Mark Hogsed
 Vice President of
 International Programs



Allyn Lyttle
 Vice President of
 Communications

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YOU MADE AN INCREDIBLE IMPACT IN 2017!

If you'd like to help rescue and renew people in need this year, see how you can respond below.

PRAY

Please join us in praying for lives to be rescued and souls renewed for eternity. We serve a mighty God who answers prayers. He promises to do great things if we ask Him in faith – your prayers are instrumental in bringing HELP and HOPE around the world.

GIVE TODAY



ONLINE:

Making an impact is quick and easy at worldhelp.net



PHONE:

Call toll free **800-541-6691** to have a member of our team assist you with your gift.



MAIL:

Send your check or money order to:

World Help
P.O. Box 501
Forest, VA 24551



ALONE RESOURCE VISION CHURCH FEED MINISTER FAITH
EQUIP UPLIFT FREEDOM VISION PEACE JUSTICE
PLACED COMPASSION HELP POOR ORPHANED LEGACY
AID LEGACY SHARE CARING THIRST LOVE
CY FAMINE DISEASE THIRST FOOD THE BIBLE
MASTERS EDUCATION CLOTHING FOOD THE BIBLE
ION WATER ALONE RESOURCES VISION CHURCH
MENT TRAIN FEED MINISTER FAITH TEAMWORK
RED REACH SUPPORT LOVE DISTRIBUTION
RAL DISASTERS DEVASTATION VISION PROTECT
TENTED JESUS EMERGENCY BELIEF BROKEN TEACH
ST SURVIVAL CATASTROPHE PASSION HOPE
ANDONED UNCLEAR FREEDOM BELIEVERS
MPASSION SHELTER BELIEVERS SHARE
PRAYER COMPASSION FEED HOPE
AID DISPLACED HELP POOR
WAR ORPHANED DIE
GO HEALING
CHANGE HOME HURT PRAYER
CARING GOSPEL FEED
CHILD ADVOCACY CARE
FAMINE
LOVE UNCLEAR
HARDSHIPS DISASTERS
EDUCATION CLOTHING
FOOD THE BIBLE DESPERATION
WATER ALONE RESOURCES VISION
CHURCH COMMITMENT TRAIN FEED HELP
FAITH BELIEVERS INSPIRED DEATH MINISTER
FOUNDATION BIBLE DISTRIBUTION PROTECT
DEVASTATION DEVELOP FRIGHTENED
EMERGENCY POVERTY LIFE BROKEN
TOUCHED TEACH THIRST SURVIVAL
PEACE ABANDONED SHARE
HEARTFELT COMMITMENT
SHELTER BELIEVERS
THANKFUL ORPHANED
PRAYER COMPASSION
ALONE GOD HURT
HUNGER HELP
TRANSFORM
RESCUE
WATER
LIFE

THANK YOU

for changing the world in 2017

