



2021

World *Help*[®]

ANNUAL REPORT



YOU met the
physical and spiritual
needs of **2,803,985**
people in 2021!

“

Thank you for allowing World Help to be part of your own personal mission to provide HELP and HOPE to people in need around the world. You are making a tremendous impact!

”

Noel Brewer Yeatts, president

A LETTER OF THANKS

Without a doubt, 2021 was a year of challenges. In the wake of the COVID-19 pandemic, our world faced one of the most severe food shortages in decades. Natural disasters like Typhoon Rai in the Philippines and yet another earthquake in Haiti destroyed entire communities, and the Taliban takeover in Afghanistan left families running for their lives to escape the violence.

Thankfully, the World Help family was always ready to step in and help.

Whether you provided lifesaving aid for Afghan refugees, food for starving children in Guatemala, Bibles for persecuted believers in North Korea, or helped meet another need, your generosity made an incredible impact. You met people's most urgent physical needs and showed them God's love in a tangible way.

Because of your support, 2021 was our most successful year ever, with more than 2.8 million people receiving help and hope!

Thank you for helping transform so many lives. You have truly done something that will outlive you and last for eternity.

Help and Hope,



Noel BrewerYeatts
President



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OUR MISSION

World Help is a Christian humanitarian organization serving the physical and spiritual needs of people in impoverished communities around the world. Our mission is to provide **HELP FOR TODAY** and **HOPE FOR TOMORROW**. The idea behind HELP and HOPE is that faith means very little when people don't have access to food, clean water, or the medicines they need ... but without faith that feeds the soul, meeting those physical needs is just a short-term fix. When you focus on both simultaneously, though, the result is true and lasting transformation.

OUR STRATEGY

We work with more than 85 trusted partners worldwide to ensure your gifts have the greatest impact. Because your support is used to help ministries that are already established in the communities they are serving, World Help doesn't need to build and staff offices worldwide, meaning more of your money goes directly toward helping people in need. And because these partners understand the needs of their local communities best, you can be sure your donations are being used wisely and effectively.

YOUR GIFTS ...



Meet Vital Needs



Develop Communities



Provide Education and Sustainability



Help People Grow Spiritually

YOUR ROLE

You have helped save lives, shared the Gospel, and restored hope in some of the most unreached communities around the globe. You are the lifeblood of the World Help family, and we are so glad you are a part of this group of world changers, including:



Donors



Sponsors



Influencers



Volunteers



Fundraisers



Trip participants

Every dollar you've given, every hour you've spent volunteering or hosting an event, every friend you've encouraged to get involved – it has all made an immediate and eternal difference for people in need.

Never underestimate your impact! All it takes is one person choosing to act to help transform a life forever.





THANK YOU, ONGOING SUPPORTERS!

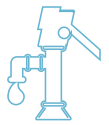
We want to give a special shout-out to all of our donors who give regularly on a monthly, quarterly, or annual basis. You have made such an incredible global impact in 2021! Thank you for giving so faithfully to help meet the most urgent needs around the globe.

IMPACT IN 2021

- Grew to include 10,323 recurring donors
- Together donated over \$5.2 million
- That's enough to meet the needs of 53,255 people!

YOUR IMPACT BY THE NUMBERS

COMMUNITY DEVELOPMENT



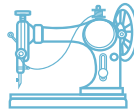
66
clean-water
projects completed



13
family
homes built



25
villages being
transformed



5,200
people impacted by
vocational training



17,521
people impacted by
sustainability projects



YOUR IMPACT BY THE NUMBERS

HELPING PEOPLE GROW SPIRITUALLY



87,470
Bibles
distributed



9
church buildings
dedicated



1,717
churches
planted



YOUR IMPACT BY THE NUMBERS

CHILD SPONSORSHIP



11,869
child sponsorships



22
countries



After the death of our parents and two siblings, we did not have food, clothes, or school supplies. [Sponsorship] has been very important to me because I am now getting what I need in life and at school. I am grateful to this organization for contributing to help me. God bless you.

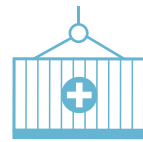


Theogene, 13-year-old sponsored child from Burundi



YOUR IMPACT BY THE NUMBERS

AID & RELIEF



67
containers
shipped



Valued at
\$19.3
million



18
local
distributions



992,181
people received
lifesaving supplies





CENTRAL & SOUTH AMERICA

The impact of your gifts stretched far and wide across Central and South America. In **Guatemala**, you helped rescue children from malnutrition. In **El Salvador**, you provided clean water. You gave disaster relief to earthquake victims in **Haiti**. You gave Bibles to believers and seekers in places like **Venezuela**. And you made a tremendous difference in many other countries including **Brazil, Peru, Nicaragua, and Columbia**.



You helped introduce Odalys to the Gospel

Before Odalys met Jesus, her life was falling apart. She had become obsessed with a pagan religion, worshipping idols and spending so much time on rituals that it caused her marriage to fall apart.

After her husband left, Odalys became so overwhelmed and depressed that she considered abandoning her 4-year-old daughter and even taking her own life.

Then, everything changed for Odalys. World Help-supported church planters had started a church in Odalys' community. When they heard about her situation, they visited and prayed for her often. On one of their visits, she accepted Christ as her Savior!

"She asked us to throw away her idols and said she wanted to learn more about God," one of the church planters said. "We began to disciple her, and the change that the Holy Spirit has made in her life is a testimony for everyone in town."

Odalys' personal life has been restored, and she is now serving in the church.

Thank you for helping spread the Gospel around the world so more people like Odalys can come to know Christ.





MIDDLE EAST

The Middle East endured widespread conflict this past year, especially with the Taliban takeover in **Afghanistan**. But you impacted thousands of people in need by providing lifesaving aid to Afghan refugees, food to starving families in **Iraq**, Bibles to the people of **Iran**, and medical supplies to a clinic in **Jordan** serving Syrian refugees.





You helped Nadia survive the harsh winter

Nadia's life completely changed when the Taliban took over Afghanistan last year. She fled her home, and much of her time has been spent hiding from armed guards and comforting her terrified children. In fact, we've had to change her name to keep her safe.

Life is hard for Afghan refugees like Nadia, even on a good day. Many refugees live in flimsy tents with little access to food or water, and every moment is a fight for survival. But last winter, a desperate situation became even worse.

In 2021, Afghanistan experienced its most brutal winter in decades. Refugees were not only starving; they were freezing to death too. **Mothers like Nadia had no way to keep their children warm. It seemed like this winter might be their last ... until you stepped in!**

You helped give Nadia's family the winter essentials necessary to ensure they'd live through the winter. She was so grateful!

"We were scared about the winter ahead," Nadia said. "The food, blankets, water, and medicine you provided will help keep my family warm and healthy."

Your gifts helped impact thousands of Afghan refugees like Nadia and kept them fighting through the winter. You literally helped save lives!





AFRICA

Many people throughout Africa received help and hope because of your generosity this year. Your gifts provided clean water in countries like **Zimbabwe** and **Tanzania**. Christians in **Nigeria** received Bibles for the very first time. And you sent shipping containers full of supplies like food, clothing, and medical equipment to the people of **Zambia**, **Rwanda**, and other communities in need. You also made an impact in countries like **Uganda**, **Ethiopia**, **Kenya**, **Burundi**, and more.





You provided Ruth with food for her family

For people like Ruth, your gifts were a lifeline.

Ruth was struggling to feed her 12 children and two grandchildren in Zambia. She runs a sewing business mending the worn-out clothing of people in her community, but her husband has not been able to find a stable job. As food prices continued to rise worldwide, one single income was no longer enough to feed their large family, and the children became malnourished from a lack of healthy food.

Thankfully, your generosity provided Ruth and her family with plenty of nutrient-rich rice!

“My triplets have come this far and are healthy because of these rice meals,” Ruth said. “As soon as the children were introduced to supplementary feeding, the three of them fell in love with the fortified rice.”

Now, Ruth’s family is no longer starving. Her children and grandchildren have the energy they need to go to school, and since they’re no longer distracted by growling stomachs, they’re better able to focus and pay attention to their lessons.

Thank you for providing physical help and spiritual hope to people like Ruth!





ASIA

This year, you stood with persecuted Christians in Asia while also meeting some of the most urgent physical needs across the continent. Because of your support, girls in **India** and **Thailand** found freedom from a life as sex workers. You gave God's Word to underground Christians in **China** and **North Korea**. And you sent emergency aid to the **Philippines** following a devastating typhoon season. You also provided help and hope to people in places like **Nepal** and **Myanmar**.



You provided Bibles for the growing North Korean church

Chin, whose name we've changed to keep him safe, is an underground believer living in North Korea. He was thrilled when your gifts provided him with his own Bible, but he knew he had to keep it hidden since its discovery could send him to prison.

He read it and studied it every chance he got. Then, his greatest fear came true. The woman who cleaned his building found his Bible and confiscated it. Chin thought it was all over. If she turned in the Bible, his life would be at risk.

Chin was worried, but days passed ... and nothing happened!

Later, Chin learned that the woman who found his Bible hadn't turned it in. In fact, she had kept it for herself. A few days later, several people were worshipping in her house and reading from that Bible!

Chin is grateful for the time he had to study the Bible you provided and hide its words in his heart. And although it's no longer in his possession, he's encouraged to know it is having an eternal impact in the lives of others and helping the North Korean underground church grow.

Chin's Bible — that you helped provide — ended up exactly where God wanted it to be!



OUR FINANCIAL COMMITMENT TO YOU

Your trust is our top priority. Because of that, we commit to being held accountable so you can have confidence your gift is being used responsibly to help as many people as possible.

As part of our financial commitment to you, we promise to ...

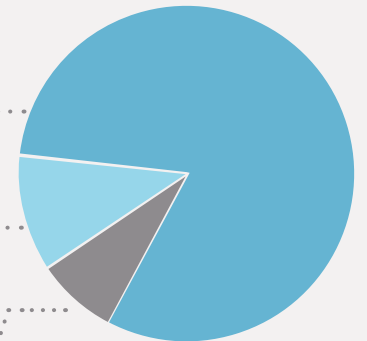
- 1 Maximize the impact of every dollar you give to provide immediate help to people with the greatest needs.
- 2 Continue to uphold the highest standards of integrity in our relationships with you and with our partners.
- 3 Regularly report on the impact your gift makes in the lives of the people you are helping.



World Help submits to annual review by independent auditors and several nonprofit financial watch groups, including Ministry Watch, Charity Navigator, GuideStar, and the ECFA. We commit to complete transparency.

ALLOCATION OF EXPENSES, YEAR ENDING MARCH 31, 2022

- 85% Programs
- 9% Administration
- 6% Fundraising



STATEMENT OF ACTIVITIES

YEAR ENDING MARCH 31,

	2022			2021		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
SUPPORT AND REVENUE:						
Contributions and grants:						
Cash	\$ 17,398,257	\$ 1,374,108	\$ 18,772,365	\$ 13,066,837	\$ 797,811	\$ 13,864,648
Gifts-in-kind	19,385,661	—	19,385,661	16,579,020	—	16,579,020
Government grant revenue	416,070	—	416,070	1,176,201	—	1,176,201
Special events-net	1,821,611	—	1,821,611	1,706,137	—	1,706,137
Product sales	925	—	925	7,143	—	7,143
Investment income	43,994	—	43,994	346,788	—	346,788
Other income	45,982	—	45,982	19,564	—	19,564
Total support and revenue	39,112,500	1,374,108	40,486,608	32,901,690	797,811	33,699,501
RECLASSIFICATIONS:						
Satisfaction of program restrictions	855,171	(855,171)	—	2,385,905	(2,385,905)	—
EXPENSES:						
Program services:						
International ministries	30,257,525	—	30,257,525	25,447,414	—	25,447,414
Outreach ministries	371,625	—	371,625	401,546	—	401,546
Total program services	30,629,150	—	30,629,150	25,848,960	—	25,848,960
Supporting activities:						
Management and general	3,393,074	—	3,393,074	2,817,933	—	2,817,933
Fundraising	2,103,883	—	2,103,883	1,541,179	—	1,541,179
Total supporting activities	5,496,957	—	5,496,957	4,359,112	—	4,359,112
Total Expenses	36,126,107	—	36,126,107	30,208,072	—	30,208,072
Change in Net Assets	3,841,564	518,937	4,360,501	5,079,523	(1,588,094)	3,491,429
Net Assets, Beginning of Year	4,577,217	887,021	5,464,238	(502,306)	2,475,115	1,972,809
Net Assets, End of Year	\$8,418,781	\$1,405,958	\$9,824,739	\$4,577,217	\$887,021	\$5,464,238

These are selected highlights from the audited financial statements for the year ending March 31, 2022. For more information or a complete report, please visit worldhelp.net/financials or request a hard copy by calling 800-541-6691.

CORE VALUES

- ▶ **We are bold.** We boldly go where God is moving and join Him there.
- ▶ **We show up.** We are first responders to the greatest crises of our time, doing the work of Jesus on the ground.
- ▶ **We love first.** We exist to be the hands, feet, and heart of Jesus to whomever we meet, wherever we are.
- ▶ **We dream big.** We believe in accomplishing God-sized tasks that last for eternity.
- ▶ **We fight for justice.** We believe in a biblical view of justice that rights wrongs and restores hope.
- ▶ **We do what is right.** We believe in total transparency and sharing the results of the impact we make.
- ▶ **We attempt the impossible.** We know that God specializes in the business of the impossible. In the most desperate of circumstances, He is working to redeem and restore every inch of the world He created – and He invites us to join Him.



LEADERSHIP



Vernon Brewer
Founder



Noel Brewer Yeatts
President



Tom Thompson
Senior Vice President



Chad Mather
Chief Financial Officer



Allyn Lyttle
Chief Operating Officer



Brandis Saunders
Chief Experience Officer

BOARD OF DIRECTORS

Noel Yeatts
World Help President

Mr. Lester E. "Skip" Taylor
Chairman

Dr. Vernon Brewer
Founder

Mr. Jay Ault

Mrs. Kristen Chambers

Mrs. Robin Chilton

Mr. Scott Griffin

Mr. Todd LePage

Rev. John Lloyd

Mr. Danny Loveland

Mr. Johnnie Moore

Mr. Doug Parks

Mr. Harvey Saarloos

Mrs. Kathy Sarantos

Mr. Mike Struiksma

Mr. J.J. Thomason

Dr. David (Tom) Thompson

Mr. Josh Thomson

Mr. Cotton Verhoeven

Mrs. Stephanie White

CONTINUE CHANGING THE WORLD

You made an incredible difference in 2021 ... but your impact doesn't have to stop now. Respond again today to help provide even more people with HELP and HOPE. Here are two ways you can get involved:

PRAY

Join us in praying that lives will be rescued and souls will be renewed for eternity.

GIVE



Online:

Helping people in need is quick and easy at **worldhelp.net**.



Phone:

Call **800-541-6691** to have a member of our team assist you with your gift.



Mail:

Send your check or money order to:

**World Help
P.O. Box 501
Forest, VA 24551**



THANK YOU
FOR BEING A WORLD CHANGER IN 2021!



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