

A young child with a joyful expression, wearing a light-colored, worn-in t-shirt, stands in a rural, sunlit environment. The background is softly blurred, showing a brick building and lush greenery. The overall mood is warm and hopeful.

2023-2024

**WorldHelp**<sup>®</sup>  
ANNUAL REPORT



YOU met the  
**physical and spiritual**  
needs of **1,477,327**  
**people** over the  
past year!

“

Thank you so much. I am so grateful  
for this support, and my prayer is that  
this support reaches others who need  
it just like me.

– Giovana, Peru

”





# A LETTER OF THANKS

Over the past year, you have helped transform the lives of so many men, women, and children around the globe.

You responded to crises like the war in the Holy Land, providing lifesaving food, clean water, medical care, and more to families who were affected. You also provided emergency aid closer to home when the wildfires raged across Maui.

Through your giving, Bibles were distributed to persecuted Christians. Women trapped in the sex industry experienced freedom. Children on the brink of starvation received food. Entire communities now have access to clean water. The list of your impact goes on and on, but that's only scratching the surface of the incredible difference you made.

**In fact, you played a part in transforming the lives of 1,477,327 people in the past year!**

It's an honor to call you a member of the World Help family. We are so grateful to be a part of your mission to change the world and share the love of Christ around the globe.

*Help and Hope,*



Noel BrewerYeatts  
President



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# OUR MISSION

World Help is a Christian humanitarian organization serving the physical and spiritual needs of people in impoverished communities around the world. Our mission is to provide **HELP FOR TODAY** and **HOPE FOR TOMORROW**.

The idea behind HELP and HOPE is that faith means very little when people don't have access to food, clean water, or the medicines they need ... but without faith that feeds the soul, meeting those physical needs is just a short-term fix. When you focus on both simultaneously, the result is true and lasting transformation.

# OUR STRATEGY

We work with 84 trusted partners in 49 countries around the world to ensure your gifts have the greatest impact.

Because your support is used to help ministries that are already established in the communities they are serving, World Help doesn't invest donor funds into staffing and building field offices, instead more of your money goes directly toward helping people in need. And because these partners understand the needs of their local communities best, you can be sure your donations are being used wisely and effectively.

## YOUR GIFTS ...



Meet Vital Needs



Develop Communities



Provide Education and Sustainability



Help People Grow Spiritually



# YOUR ROLE

You have helped save lives, shared the Gospel, and restored hope in some of the most unreached communities around the globe. You are the lifeblood of the World Help family, whether you are a ...



Donor



Sponsor



Influencer



Volunteer



Fundraiser



Trip participant

Every dollar you've given, every hour you've spent volunteering or hosting an event, every friend you've encouraged to get involved – it has all made an immediate and eternal difference for people in need.

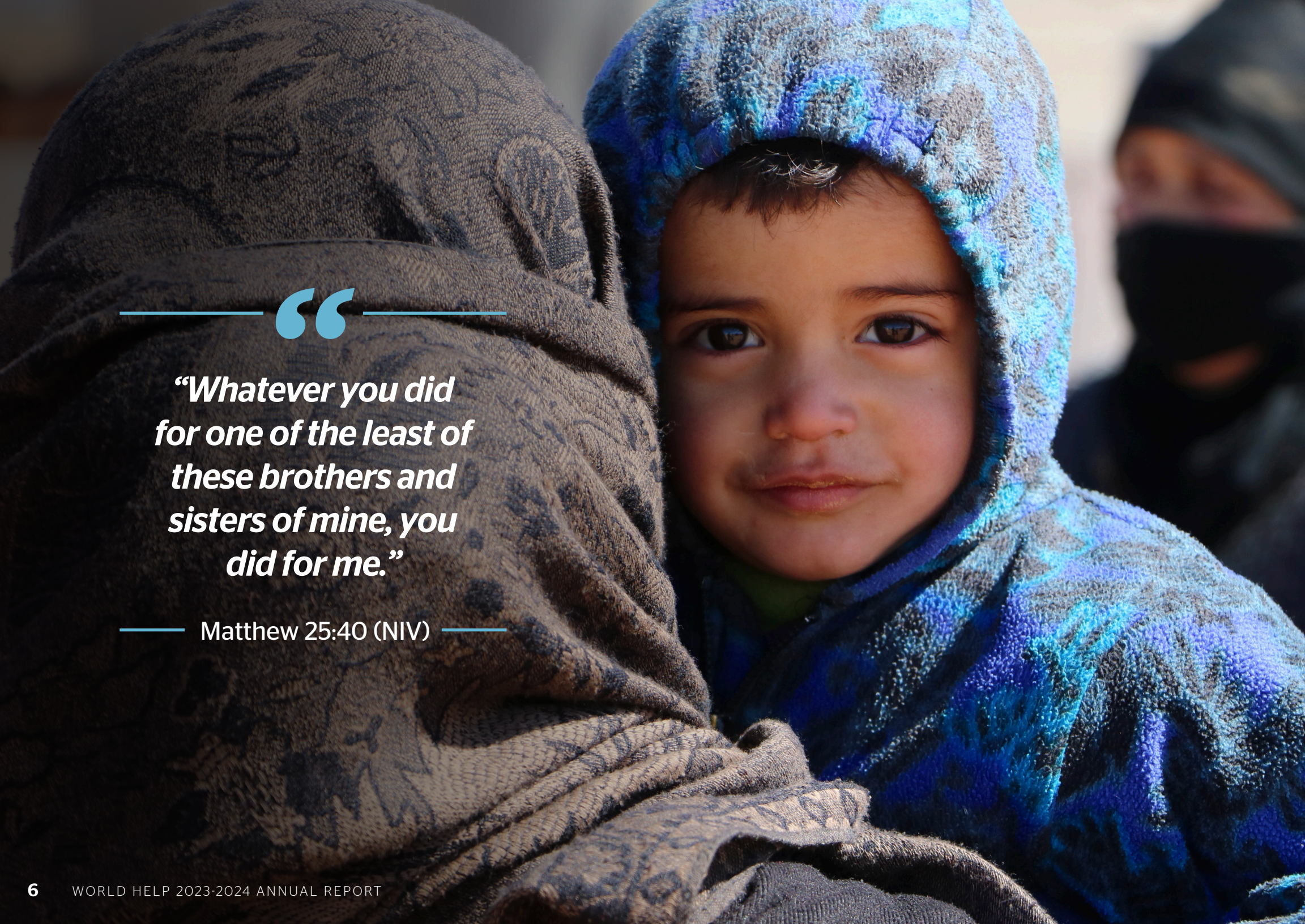
## LAST YEAR ...

**266** trip participants went on **25** trips

Over **1,500** volunteers gave nearly **9,000** hours of their time







“

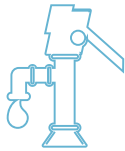
***“Whatever you did  
for one of the least of  
these brothers and  
sisters of mine, you  
did for me.”***

— Matthew 25:40 (NIV) —

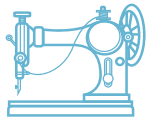


YOUR IMPACT BY THE NUMBERS

# COMMUNITY DEVELOPMENT



**50**  
clean-water projects  
completed, impacting  
**36,739**  
people



**15,359**  
people impacted by  
vocational training



**60,799**  
people impacted by  
medical outreach





YOUR IMPACT BY THE NUMBERS

# HELPING PEOPLE GROW SPIRITUALLY



**38,539**  
Bibles  
distributed



**1,599**  
churches  
planted





YOUR IMPACT BY THE NUMBERS

# CHILD SPONSORSHIP



**9,709**  
child sponsorships



**108**  
child sponsorship  
programs



**21**  
countries

“

If I wouldn't have been part of [the] child sponsorship program, I cannot imagine how my life would have been. I would have never reached and achieved what I have today.

”

*Namita, 2023 child sponsorship graduate*





YOUR IMPACT BY THE NUMBERS

# AID & RELIEF



**80**  
containers  
shipped  
internationally



**153,098**  
refugees received aid



Valued at more than  
**\$27 million**



More than  
**8.7 million**  
meals provided



**\$456,972**  
worth of aid distributed  
domestically







# AFRICA

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Through your generosity, countless men, women, and children in Africa received help and hope in the past year. You helped boys and girls living in poverty go to school in **Rwanda**. You completed water projects in **Uganda** to give entire communities access to clean water. You provided medical care to women in **Ethiopia**, sent shipping containers of emergency aid like food, clothing, and hygiene kits to **Burundi, Zimbabwe, and Zambia**, and so much more!







## You transformed Gloriose's life by providing clothing for her family

Gloriose is a mother to four beautiful children. She loves them very much and wants the best for them, but she lives in Burundi, which is one of the poorest countries in the world. It's a constant struggle to make ends meet and pay for all the essentials they need to thrive. Food and water always come first, but that means **Gloriose often can't afford other necessities like clothes for herself and her growing family.**

**But thanks to you, Gloriose and her children received the new clothing they needed!** They received dresses, shirts, pants, underwear, and sandals. Gloriose was so grateful for the dress she received, and her kids loved the fun patterns on their new outfits.

"I wear this dress to church or special occasions, and it means so much to me," Gloriose said. "May the Lord bless you abundantly for providing such quality clothing to people like us."

She said her children love their new clothes so much that they never want to take them off! The clothing you provided was an incredible blessing that they never would have been able to afford without your help.

**Your gifts were truly a lifeline for people throughout Africa.**







# LATIN AMERICA

You were a lifeline to people all throughout Latin America. You helped provide clean water and other lifesaving supplies to communities in **Peru** and **Belize**. Because of you, children in **Haiti** received food and other essentials, and refugees and displaced people from **Venezuela** received the resources they needed to survive. And that's just the beginning — your giving also helped save lives in **Colombia, Nicaragua, and more!**





## You gave Maivelin the food she needed to keep her baby healthy!

Maivelin, who lives in Venezuela, has struggled to make ends meet for as long as she can remember. Most days, she can hardly afford enough to eat.

Then, Maivelin found out she was pregnant. Instead of being excited, she was worried – if she struggled to feed herself, how would she be able to keep her baby healthy during the pregnancy?

At her doctor's appointment, her worst fears came true – the doctor warned Maivelin that her baby was underweight. If she didn't start eating the nutrients he needed, he likely wouldn't survive. Maivelin was devastated. She knew her baby's life depended on getting enough food to eat, but she just couldn't afford it.

Then, just when Maivelin had almost lost all hope, you reached out a helping hand!

**Because of your generous support, Maivelin received packs of nutrient-fortified rice to eat during her pregnancy.** When she went back in for a check-up three months later, her baby was a normal weight! Shortly after, Maivelin gave birth to a healthy baby boy. Without your help, Maivelin isn't sure that her baby would be alive today.

"Thank you all for your support," Maivelin said. "This is making a big difference in my life and the lives of many people here in my community."

**This kind of transformation wouldn't have been possible without world changers like you. You have been the hands and feet of Jesus in Venezuela and other countries across Latin America.**







# MIDDLE EAST

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Last year, the Middle East continued to grapple with worsening conflicts and growing waves of displaced people. But you were there to help. You sent lifesaving essentials to thousands of refugees and people affected by crises in places like the **Holy Land, Jordan, Turkey**, and more. You also made sure that persecuted Christians in **Iran** received copies of God's Word!







## You helped Dareen feed her family

When war broke out in the Holy Land, you didn't hesitate to jump in and provide emergency aid to displaced people, terror victims, and those struggling amidst economic fallout. You helped people throughout the Holy Land and in Gaza by providing help and hope just in time.

Your support was lifesaving to people like Dareen, whose name has been changed for safety. Dareen attends our partner's local Christian church in Gaza, where she helps distribute meals to people in need.

**Even though Dareen is always ready to serve others, she and her family often struggle to survive in the middle of a war themselves.** And with constant food shortages and rising prices, they can't afford everything they need on their own.

**But thanks to world changers like you, Dareen, her husband, and their two children now have enough to eat.** This gift has been a tremendous blessing in their lives and has been an enduring reminder they're not alone.

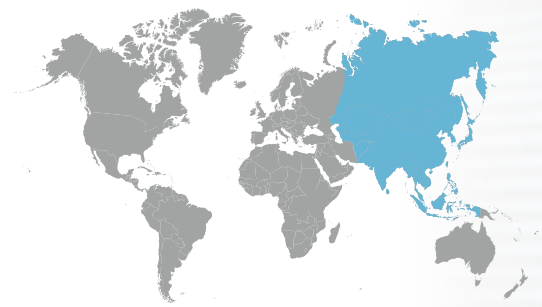
"Despite the lack of food and the skyrocketing prices in Gaza, your generosity has been a blessing to each of our families," Dareen said. "May God bless everyone who has thought of us and offered their help."

**Thank you for providing emergency supplies to people impacted by the war in the Holy Land. In their darkest hour, you were a powerful demonstration of God's love.**



Your generosity made sure people in the Holy Land and Gaza received lifesaving aid.





## ASIA

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Because of your support, people in the underground churches of **China** and **North Korea**, received their very first Bibles. You also helped fulfill the Great Commission by planting churches in unreached areas of **South Asia**. In **Thailand** and **India**, you helped rescue girls and women from the sex industry, and you also provided food and other essentials to families living under the Taliban's rule in **Afghanistan**. Your generosity also transformed lives in the **Philippines, Myanmar**, and beyond!







## You Helped Protect Kanti from Life in the Sex Industry

The practice of sex work has been ingrained in Kanti's community for generations. **Kanti, whose name has been changed for privacy, comes from the Banchara tribe of India, where the oldest daughter of a family traditionally begins working in the sex industry as young as 12 years old.**

Thankfully, Kanti's parents didn't want that kind of life for their daughter. They knew the dangers of sex work and how hard it was to escape. Hoping to give Kanti a bright future, they sent her to live at our partner's Freedom Home nearby, which is made possible because of the generous donations of people like you.

**At the Freedom Home, Kanti received food, care, and a quality education. She was able to escape the pressures of her community to join the sex industry and receive encouragement from loving teachers and mentors.** Kanti just finished her last year of school and is now pursuing her dream of becoming a flight attendant.

"She is truly experiencing freedom from bondage with hope to have [a] shining future," our partner said.

**Thank you for helping to rescue Kanti from the dangers of the sex industry and for impacting the lives of people all across Asia.**







## EASTERN EUROPE

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War continued to rage in Ukraine during 2023 and into 2024, pushing more people into poverty as they lost homes, belongings, and livelihoods. But even though this ongoing crisis isn't in the news as much anymore, you were there to provide lifesaving help and hope. Thanks to you, displaced people in **Ukraine** and refugees in neighboring countries like **Moldova, Poland, Romania, and Hungary** received essentials like food, shelter, God's Word, and warm clothing. You also continued to support refugees living in **Greece**.







## You gave Olena and Igor hope in their darkest hour

Your support helped provide the life-changing gift of Bibles and other essentials to Ukrainian refugees and displaced people – including Olena and Igor.

Olena and Igor were already devastated by the fact that their country had been invaded by Russia ... but then when the Kakhovka Dam was attacked, it plunged their entire community underwater as well. It sent an entire lake's worth of water downstream in an instant.

They didn't have much time to collect important belongings, so they were left with almost nothing. No belongings. No home. No idea how they would go on.

**But thanks to you, Olena and Igor received the essentials they needed to survive, including food and new clothing. Best of all, you helped provide them with a Bible in Ukrainian.** They were able to find peace and healing in the pages of God's Word.

"Olena was very grateful for [the] needed emotional and spiritual support, and she said that she would read the Bible to receive the promised peace and hope," our partner said.

In addition to helping flood victims in Ukraine, your generosity also helped thousands of people affected by the war. You met their physical needs by providing supplies like food and clothing and showed them God's love. **Thank you for reminding them that they haven't been forgotten.**







# NORTH AMERICA

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Your gifts didn't just make an international impact – you made a difference domestically, too. Because of you, people recovering from natural disasters here in the U.S. received emergency aid like food, clean water, medical supplies, and more when they needed it most ... like when wildfires swept across Maui, destroying homes and businesses alike, or when Hurricane Idalia struck Florida in August. You gave people the help and hope they needed to start picking up the pieces of their lives.





## You helped Sara rebuild her life after losing her home

Sara lives on the northwest side of Maui in a town called Lahaina. One morning while walking her dog, the winds began to pick up from a hurricane forming over the ocean. When she returned home, she found the power was already out.

She went to the local church to see if there was still power there. But the entire west side of Maui was without power – including the church. Sara tried to call her friends and family, but the phones were down.

It wasn't until 7 p.m. that Sara realized Maui was burning. **Sara's home – and all of her belongings – were lost in the fire.**

Thankfully, the World Help family was quick to jump in and provide lifesaving supplies to people like Sara through the local church! **Your generosity helped Sara get back on her feet in the wake of this disaster by providing her with food, clean water, and more while she found a new place to live.**

“You truly embody the principle of loving thy neighbor as yourself,” Sara said. “God is good and faithful, and I am forever grateful for what you all did for our island.”

**Thank you for being a beacon of hope to people like Sara living in the aftermath of a crisis. You helped people experience God's love when they needed it most.**





# OUR FINANCIAL COMMITMENT TO YOU

Your trust is our top priority. Because of that, we commit to being held accountable so you can have confidence your gift is being used responsibly to help as many people as possible.

As part of our financial commitment to you, we promise to ...

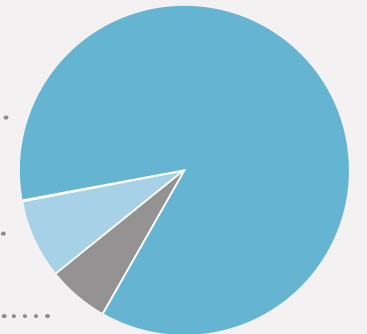
- 1 Maximize the impact of every dollar you give to provide immediate help to people with the greatest needs.
- 2 Continue to uphold the highest standards of integrity in our relationships with you and with our partners.
- 3 Regularly report on the impact your gift makes in the lives of the people you are helping.



World Help submits to an annual review by independent auditors and several nonprofit financial watch groups, including Ministry Watch, Charity Navigator, GuideStar, and the ECFA. We commit to complete transparency.

## ALLOCATION OF EXPENSES, YEAR ENDING MARCH 31, 2024

- 86% Programs
- 8% Administration
- 6% Fundraising





# STATEMENT OF ACTIVITIES

YEAR ENDING MARCH 31,

	2024			2023		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
<b>SUPPORT AND REVENUE:</b>						
Contributions:						
Cash	\$ 13,022,528	\$ 304,388	\$ 13,326,916	\$ 15,118,658	\$ 348,128	\$ 15,466,786
Non-financial assets	22,155,744	—	22,155,744	22,948,063	—	22,948,063
Government grant revenue	44,310	—	44,310	75,000	—	75,000
Special events-net	1,899,754	—	1,899,754	2,324,617	—	2,324,617
Product sales	4,777	—	4,777	5,055	—	5,055
Investment income (loss)	289,643	—	289,643	(66,401)	—	(66,401)
Other income	6,143	—	6,143	23,867	—	23,867
<b>Total support and revenue</b>	<b>37,422,899</b>	<b>304,388</b>	<b>37,727,287</b>	<b>40,428,859</b>	<b>348,128</b>	<b>40,776,987</b>
<b>RECLASSIFICATIONS:</b>						
Satisfaction of program restrictions	342,077	(342,077)	—	1,356,720	(1,356,720)	—
<b>EXPENSES:</b>						
Program services:						
International ministries	36,566,125	—	36,566,125	29,605,141	—	29,605,141
Outreach ministries	353,486	—	353,486	659,421	—	659,421
<b>Total program services</b>	<b>36,919,611</b>	<b>—</b>	<b>36,919,611</b>	<b>30,264,562</b>	<b>—</b>	<b>30,264,562</b>
Supporting activities:						
Management and general	3,352,129	—	3,352,129	3,490,747	—	3,490,747
Fundraising	2,672,062	—	2,672,062	3,106,612	—	3,106,612
<b>Total supporting activities</b>	<b>6,024,191</b>	<b>—</b>	<b>6,024,191</b>	<b>6,597,359</b>	<b>—</b>	<b>6,597,359</b>
<b>Total Expenses</b>	<b>42,943,802</b>	<b>—</b>	<b>42,943,802</b>	<b>36,861,921</b>	<b>—</b>	<b>36,861,921</b>
<b>Change in Net Assets</b>	<b>(5,178,826)</b>	<b>(37,689)</b>	<b>(5,216,515)</b>	<b>4,923,658</b>	<b>(1,008,592)</b>	<b>3,915,066</b>
<b>Net Assets, Beginning of Year</b>	<b>13,342,439</b>	<b>397,366</b>	<b>13,739,805</b>	<b>8,418,781</b>	<b>1,405,958</b>	<b>9,824,739</b>
<b>Net Assets, End of Year</b>	<b>\$8,163,613</b>	<b>\$359,677</b>	<b>\$8,523,290</b>	<b>\$13,342,439</b>	<b>\$397,366</b>	<b>\$13,739,805</b>

These are selected highlights from the audited financial statements for the year ending March 31, 2024. For more information or a complete report, please visit [worldhelp.net/financials](https://worldhelp.net/financials) or request a hard copy by calling 800-541-6691.



# CORE VALUES

- ▶ **We are bold.** We boldly go where God is moving and join Him there.
- ▶ **We show up.** We are first responders to the greatest crises of our time, doing the work of Jesus on the ground.
- ▶ **We love first.** We exist to be the hands, feet, and heart of Jesus to whomever we meet, wherever we are.
- ▶ **We dream big.** We believe in accomplishing God-sized tasks that last for eternity.
- ▶ **We fight for justice.** We believe in a biblical view of justice that rights wrongs and restores hope.
- ▶ **We do what is right.** We believe in total transparency and sharing the results of the impact we make.
- ▶ **We attempt the impossible.** We know that God specializes in the business of the impossible. In the most desperate of circumstances, He is working to redeem and restore every inch of the world He created — and He invites us to join Him.





# LEADERSHIP

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**Noel Brewer Yeatts**  
President



**Vernon Brewer**  
Founder



**Allyn Lyttle**  
Chief Operating Officer



**Chad Mather**  
Chief Financial Officer



**Tom Thompson**  
Senior Vice President

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**Rev. John Lloyd**

**Mr. Josh Thomson**

**Mr. Cotton Verhoeven**

**Mrs. Stephanie White**



# CONTINUE CHANGING THE WORLD

You made an incredible difference over the past year ... but your impact doesn't have to stop now. Respond again today to provide even more people with HELP and HOPE. Here are two ways you can get involved:

## PRAY

Join us in praying that lives will be saved and souls will be renewed for eternity.

## GIVE



### Online:

Helping people in need is quick and easy at **worldhelp.net**.



### Phone:

Call **800-541-6691** to have a member of our team assist you with your gift.



### Mail:

Send your generous gift to:

**World Help  
P.O. Box 501  
Forest, VA 24551**










**THANK YOU**  
FOR BEING A  
WORLD CHANGER!

**WorldHelp**<sup>®</sup>

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