



2024-2025

**World***Help*<sup>®</sup>

ANNUAL REPORT





OVER  
**1,500,000**  
LIVES CHANGED!



# A LETTER OF THANKS

**Thank you for transforming the lives of so many men, women, and children in need over the past year.**

Because of you, boys and girls living in poverty are now receiving an education, refugees and displaced people have access to lifesaving medical care, families that were starving have enough food to eat, persecuted Christians received their very own copies of God's Word, and so much more.

You compassionately responded to many of the most urgent needs around the world last year ... but you also made an impact much closer to home. In addition to helping people in places like Ukraine, Afghanistan, Honduras, Burundi, and beyond, you helped people rebuild their lives after Hurricane Helene tore through western North Carolina, and again when families lost everything to the fires in California.

**In total, you played a role in transforming 1,552,720 lives in just 12 months!**

We are so grateful for your willingness to be the hands and feet of Jesus around the globe. I can't wait to see how you continue to change the world ... one life at a time.

*Help and Hope,*



**Noel BrewerYeatts**  
President



## CONTENTS

<b>4</b>	<b>Mission &amp; Strategy</b>	<b>17</b>	<b>Middle East</b>
<b>5</b>	<b>Your Role</b>	<b>19</b>	<b>Asia</b>
<b>6</b>	<b>Year in Review</b>	<b>21</b>	<b>Eastern Europe</b>
<b>7</b>	<b>Your Impact by the Numbers</b>	<b>24</b>	<b>Our Financial Commitment to You</b>
<b>11</b>	<b>North America</b>	<b>26</b>	<b>Core Values</b>
<b>13</b>	<b>Africa</b>	<b>27</b>	<b>Leadership</b>
<b>15</b>	<b>Central and South America</b>	<b>28</b>	<b>Continue Changing the World</b>

# OUR MISSION

World Help is a Christian humanitarian organization serving the physical and spiritual needs of people in impoverished communities around the world.

Our mission is to provide **HELP FOR TODAY** and **HOPE FOR TOMORROW**.

The idea behind HELP and HOPE is that faith means very little when people don't have access to food, clean water, or the medicines they need ... but without faith that feeds the soul, meeting those physical needs is just a short-term fix. When you focus on both simultaneously, though, the result is true and lasting transformation.

# OUR STRATEGY

We work with 85 trusted partners worldwide to ensure your gifts have the greatest impact.

Because your support is used to help ministries that are already established in the communities they are serving, World Help doesn't need to build and staff offices worldwide, meaning more of your money goes directly toward helping people in need. And because these partners understand the needs of their local communities best, you can be sure your donations are being used wisely and effectively.

## YOUR GIFTS ...



Meet Vital  
Needs



Develop  
Communities



Provide Education  
and Sustainability



Help People  
Grow Spiritually



# YOUR ROLE

You have helped save lives, shared the Gospel, and restored hope in some of the most unreached communities around the globe. You are the lifeblood of the World Help family, whether you are a ...



Donor



Sponsor



Influencer



Volunteer



Fundraiser



Trip participant

Every dollar you've given, every hour you've spent volunteering or hosting an event, every friend you've encouraged to get involved – it has all made an immediate and eternal difference for people in need.

## LAST YEAR ...

The World Help family hosted **9** fundraiser events, raising over **\$520,000**

**185** trip participants went on **17** donor trips

Over **2,000** volunteers gave nearly **9,000** hours of their time





# YEAR IN REVIEW KEY MOMENTS

## TWO MAJOR CRISES IN THE U.S.

In September 2024, you stepped in to help people in North Carolina recover from Hurricane Helene. And in January 2025, you were a source of help and hope for those affected by the wildfires in Los Angeles.

*Read more on page 12.*

## CELEBRATING 25 YEARS OF PARTNERSHIP

Last year, we celebrated 25 years of partnership in Cuba. Since our partnership began, we have seen over 3,600 house churches planted in Cuba and over 200,000 new Christ-followers!



California



North Carolina



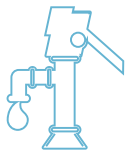
Cuba

Between responding to crises, feeding starving families, distributing Bibles, shipping lifesaving aid, and more, you transformed a grand total of **1,552,720** lives in just 12 months!



YOUR IMPACT BY THE NUMBERS

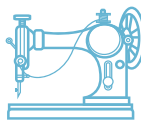
# COMMUNITY DEVELOPMENT



**58**  
clean-water projects  
completed, impacting  
**74,708**  
people



**16**  
family  
homes built



**3,335**  
people impacted by  
vocational training



Uganda



YOUR IMPACT BY THE NUMBERS

# HELPING PEOPLE GROW SPIRITUALLY



**63,601**  
Bibles  
distributed



**1,442**  
churches  
planted



**11**  
church buildings  
dedicated





YOUR IMPACT BY THE NUMBERS

# CHILD SPONSORSHIP



**8,606**  
child sponsorships



**120**  
child sponsorship  
programs



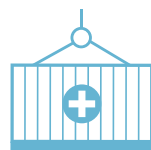
**22**  
countries





YOUR IMPACT BY THE NUMBERS

## AID & RELIEF



**63**  
containers  
shipped  
internationally



**237,045**  
refugees and displaced  
people received aid



Valued at more than  
**\$23.6 million**



More than  
**9 million**  
meals provided







# NORTH AMERICA

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Last year, you made a tremendous impact all around the globe, starting right here in the U.S. Through your generosity, victims of natural disasters received lifesaving supplies during their hour of need ... like when Hurricane Helene tore through **North Carolina**, or when wildfires swept across **Southern California**. Because of YOU, people suffering from these disasters received the help and hope they needed to begin rebuilding their lives.





## You Helped Scotty Recover from Hurricane Helene

On Sept. 27, Scotty's home was flooded by Hurricane Helene. In less than an hour, the floodwaters rose so high they reached Scotty's ceiling, forcing him to climb onto his roof for safety.

Four days later, the flooding had completely receded ... but the damage had already been done.

Scotty's home was filled with mud, debris, and contaminated water. The electrical system was destroyed, and nearly everything inside was beyond recovery. His house would need to be gutted and completely rebuilt.

At first, it felt like a hopeless situation that Scotty certainly couldn't face alone. But thanks to your generosity, he didn't have to. **Scotty received tools, building materials, and additional support to help him rebuild his home.**

"Thank you, everyone who was willing to help and willing to contribute," Scotty said. "From everybody here in western North Carolina, thank you so much, and God bless you."

**Your support helped impact over 126,300 people affected by Hurricane Helene!**







# AFRICA

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Africa is facing complex challenges like more frequent droughts, political unrest, and extreme poverty. Across the continent, many people lack essentials such as food, clean water, medical care, and God's Word. Thankfully, world changers like you are helping to change that. In just one year, you enabled boys and girls in **Uganda** to attend school, provided crucial supplies for widows struggling to survive in **Rwanda**, distributed Bibles in **Malawi**, and so much more.







## The Bible You Gave Kulunga Changed Her Life

To Kulunga\*, owning a Bible seemed impossible for a long time — but then you changed everything!

Kulunga lives in Malawi, one of the poorest countries in the world. She carries the full responsibility of providing for her family as a single mother.

When Kulunga became a follower of Christ, she longed to grow in her faith by reading God's Word. But her small income barely covered the cost of food and other basic necessities for her children.

Then, thanks to generous supporters like you, everyone at Kulunga's church received their very own Bible ... including her!

**"[Kulunga] says it is the first time she has had access to God's Word in a language she can understand," our partner said.**

Today, Kulunga is discovering the hope and peace that can only come from reading Scripture. She is growing in her faith every day and sharing the Gospel with her children, too.

**Thank you for distributing Bibles and providing other critical aid to people like Kulunga in Africa. You have truly made an impact that will outlive you and last for eternity!**

*\*Name changed for privacy*







## LATIN AMERICA

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Last year, you transformed lives all throughout Central and South America. You helped provide clean water and nutritious food to communities in countries like **Peru**, **El Salvador**, and **Honduras**. Because of you, children in **Haiti** received emergency aid when they urgently needed it, and refugees from **Venezuela** received the supplies they needed to survive. And that's just the beginning — your giving also made an impact in **Belize**, **Cuba**, and more!





## You Gave Victor and His Family Lifesaving Food

Your generosity helped provide nutritious food and other essentials to impoverished people in Honduras — like Victor.

Victor works long hours as a farmer in rural Honduras. He makes below minimum wage, and work isn't always guaranteed, but other job opportunities are scarce in his remote community.

As a result, Victor struggled to provide for his family of five. His regular income barely covers the cost of essentials, and they often went without the food they needed to stay healthy. Some days, Victor wasn't sure he'd be able to put food on the table at all.

But that's when world changers like you stepped in to provide Victor and his family with the lifesaving gift of nutritious food! **Thanks to your support, Victor received a supply of nutrient-fortified rice to feed his family.**

"We are grateful for your continued support with these donations," Victor said. "They are very helpful and give us relief."

**Thank you for making such an incredible difference in the lives of people in need. You have provided a tangible demonstration of God's love in Honduras and other countries across Latin America.**







## MIDDLE EAST

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For years, the Middle East has endured deep-rooted, interconnected conflicts — and last year was no different. But in the midst of war, you were a beacon of hope for displaced people.

Through your generosity, families in **Gaza** received nutritious meals, refugees living in **Jordan** had access to lifesaving medical care, and Bibles were distributed to persecuted Christians in **Iran**. Your impact was felt all over the Middle East.







## You Provided Medical Care for Dina and Her Daughter

Dina\* lives in Jordan with her husband and their four children. Like any mother, Dina dreams of giving her children the best life possible. But for years, that dream has been overshadowed by the health issues affecting both her and her daughter.

**Dina suffers from high blood pressure and diabetes, conditions that require ongoing medical care and daily medication. Her daughter has epilepsy and requires specialized treatment.**

With their small household income, Dina struggled to afford the critical care she and her daughter needed plus daily essentials for the rest of the family.

**Thankfully, world changers like you stepped in to help provide Dina and her daughter with the necessary medical care.** Now, Dina and her daughter don't have to worry about whether they can afford treatment – and that's not all they received, either.

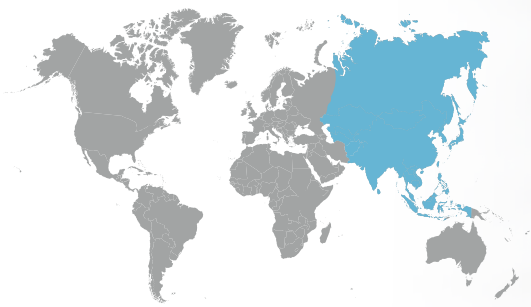
"[You] extended a helping hand by providing her and her family with food to help alleviate some of the burden they face too," our partner said.

**Thank you for being a lifeline for refugees, displaced people, and others living in poverty throughout the Middle East. You have helped meet urgent physical needs while demonstrating Christ's love and compassion.**

*\*Name changed for privacy*







## ASIA

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Your incredible support transformed lives across Asia. Because of you, Christ-followers and seekers in **China** and **North Korea** received their very own Bibles. You helped spread the Gospel by planting churches in unreached areas of **South Asia**. In **Thailand** and **India**, you helped rescue girls and women from the sex industry, giving them the gift of freedom. Plus, you provided food and other essentials to families living under the Taliban's rule in **Afghanistan** and transformed lives in the **Philippines**, **Myanmar**, and beyond!







## You Helped Protect Meera from the Sex Industry

**Your support helped give Meera an escape from the dangers of the sex industry. Now, she has a bright future ahead of her!**

Meera comes from a community in India where cultural tradition pushes many young girls into the sex industry. Her own mother had been forced into sex work and died from AIDS shortly after Meera was born.

Thankfully, Meera's grandmother allowed her to get an education, but she grew up surrounded by the pressures of the sex industry prevalent in her community. **After Meera graduated from high school, she began pursuing a teaching degree at a university, but she struggled to pay her course fees. As a result, she couldn't take the exams she needed to graduate.**

Meera's situation got so desperate that she thought about going into sex work just to make ends meet. She knew the dangers of the industry, but she felt she had no other option.

**Thankfully, when our partners learned about Meera's situation, generous supporters like you provided the resources she needed to earn her degree!**

"Thank you for supporting her transformation and success," our partner said.

**You played a critical role in helping to rescue girls like Meera from the dangers of the sex industry and for transforming the lives of people all across Asia.**

*\*Name changed for privacy*







## EASTERN EUROPE

As the war in Ukraine continued to displace more people last year, you remained faithful to providing lifesaving help and hope for those affected. Thanks to you, people in **Ukraine** and refugees in neighboring countries like **Moldova, Poland, Romania, and Hungary** received essentials like food, shelter, God's Word, and warm clothing. You also continued to support refugees living in **Greece**.







## You Gave Natalia and Vanya Hope for the Future!

Your generosity helped provide clothing and other essentials to Ukrainian refugees and displaced people, including Natalia and Vanya.

Since fleeing their home, clothing has been a constant need for **Natalia and her family**. Natalia had to wear shoes that didn't fit and that gave her painful blisters. And as the seasons changed, she couldn't buy warm clothes for her family. She didn't know where to go for help.

**But thanks to you, Natalia and her son, Vanya, received the clothes they needed as well as other essentials.** Natalia now has a pair of comfortable shoes, and Vanya has a new sweater to keep him warm when temperatures drop.

"It wasn't just about the shoes," our partner said. "It was about feeling seen, valued, and loved. That's the impact of your gifts."

Your generosity not only provided Ukrainian refugees and displaced people with lifesaving supplies, but it also reminded them they haven't been forgotten. **You provided them and other suffering people in Eastern Europe with help for today and hope for tomorrow right when they needed it most.**



Ukraine



“

"Purified water is very important. We have received it, and we are very happy."  
— Delmy, El Salvador

“

"We feel care and warmth from people who do not leave us alone with our difficulties."  
— Ivan, Ukraine

“

"Thank you for never leaving me as an orphan."  
— Reena, India

“

"We are very grateful for the donation of food that was given to us."  
— Isabel, Honduras

“

"To have this food is a miracle. May God bless those who bring it here."  
— Billy Michel, DRC

“

"Having direct access to God's Word has empowered me to lead my family in a godly direction."  
— Grace, Uganda

**Thank you for transforming 1,552,720 lives around the globe!**



# OUR FINANCIAL COMMITMENT TO YOU

Your trust is our top priority. Because of that, we commit to being held accountable so you can have confidence your gift is being used responsibly to help as many people as possible.

As part of our financial commitment to you, we promise to ...

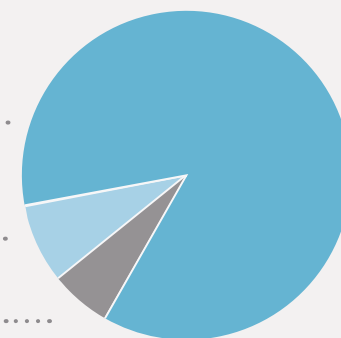
- 1 Maximize the impact of every dollar you give to provide immediate help to people with the greatest needs.
- 2 Continue to uphold the highest standards of integrity in our relationships with you and with our partners.
- 3 Regularly report on the impact your gift makes in the lives of the people you are helping.



World Help submits to an annual review by independent auditors and several nonprofit financial watch groups, including Ministry Watch, Charity Navigator, GuideStar, and the ECFA. We commit to complete transparency.

## ALLOCATION OF EXPENSES, YEAR ENDING MARCH 31, 2025

85% Programs .....  
9% Administration .....  
6% Fundraising .....





# STATEMENT OF ACTIVITIES

YEAR ENDING MARCH 31,

	2025			2024		
	Without Donor Restrictions	With Donor Restrictions	Total	Without Donor Restrictions	With Donor Restrictions	Total
<b>SUPPORT AND REVENUE:</b>						
Contributions:						
Cash	\$ 15,031,895	\$ 249,795	\$ 15,281,690	\$ 13,022,528	\$ 304,388	\$ 13,326,916
Non-financial assets (Note 5)	23,448,597	—	23,448,597	22,155,744	—	22,155,744
Government grant revenue	56,814	—	56,814	44,310	—	44,310
Special events—net	1,739,386	—	1,739,386	1,899,754	—	1,899,754
Product sales	4,105	—	4,105	4,777	—	4,777
Investment income—net	289,106	—	289,106	289,643	—	289,643
Other income	9,600	—	9,600	6,143	—	6,143
<b>Total support and revenue</b>	<b>40,579,503</b>	<b>249,795</b>	<b>40,829,298</b>	<b>37,422,899</b>	<b>304,388</b>	<b>37,727,287</b>
<b>RECLASSIFICATIONS:</b>						
Satisfaction of program restrictions	276,728	(276,728)	—	342,077	(342,077)	—
<b>EXPENSES:</b>						
Program services:						
International ministries	33,471,460	—	33,471,460	36,566,125	—	36,566,125
Outreach ministries	310,062	—	310,062	353,486	—	353,486
<b>Total program services</b>	<b>33,781,522</b>	<b>—</b>	<b>33,781,522</b>	<b>36,919,611</b>	<b>—</b>	<b>36,919,611</b>
Supporting activities:						
Management and general	3,567,910	—	3,567,910	3,352,129	—	3,352,129
Fundraising	2,428,295	—	2,428,295	2,672,062	—	2,672,062
<b>Total supporting activities</b>	<b>5,996,205</b>	<b>—</b>	<b>5,996,205</b>	<b>6,024,191</b>	<b>—</b>	<b>6,024,191</b>
<b>Total Expenses</b>	<b>39,777,727</b>	<b>—</b>	<b>39,777,727</b>	<b>42,943,802</b>	<b>—</b>	<b>42,943,802</b>
<b>Change in Net Assets</b>	<b>1,078,504</b>	<b>(26,933)</b>	<b>1,051,571</b>	<b>(5,178,826)</b>	<b>(37,689)</b>	<b>(5,216,515)</b>
<b>Net Assets, Beginning of Year</b>	<b>8,163,613</b>	<b>359,677</b>	<b>8,523,290</b>	<b>13,342,439</b>	<b>397,366</b>	<b>13,739,805</b>
<b>Net Assets, End of Year</b>	<b>\$9,242,117</b>	<b>\$332,744</b>	<b>\$9,574,861</b>	<b>\$8,163,613</b>	<b>\$359,677</b>	<b>\$8,523,290</b>

These are selected highlights from the audited financial statements for the year ending March 31, 2025. For more information or a complete report, please visit [worldhelp.net/financials](https://worldhelp.net/financials) or request a hard copy by calling 800-541-6691.



# CORE VALUES

- ▶ **We are bold.** We boldly go where God is moving and join Him there.
  - ▶ **We show up.** We are first responders to the greatest crises of our time, doing the work of Jesus on the ground.
  - ▶ **We love first.** We exist to be the hands, feet, and heart of Jesus to whomever we meet, wherever we are.
  - ▶ **We dream big.** We believe in accomplishing God-sized tasks that last for eternity.
- ▶ **We fight for justice.** We believe in a biblical view of justice that rights wrongs and restores hope.
  - ▶ **We do what is right.** We believe in total transparency and sharing the results of the impact we make.
  - ▶ **We attempt the impossible.** We know that God specializes in the business of the impossible. In the most desperate of circumstances, He is working to redeem and restore every inch of the world He created – and He invites us to join Him.





# LEADERSHIP

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**Noel Brewer Yeatts**  
President



**Vernon Brewer**  
Founder



**Allyn Lyttle**  
Chief Operating Officer



**Chad Mather**  
Chief Financial Officer



**Tom Thompson**  
Senior Vice President

## BOARD OF DIRECTORS

Noel Yeatts

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Dr. Vernon Brewer

*Founder*

Mr. Lester E. “Skip” Taylor

*Chairman*

Mrs. Kristen Chambers

*Secretary*

Mr. Jay Ault

Mrs. Robin Chilton

Mr. Scott Griffin

Mr. Todd LePage

Rev. John Lloyd

Mr. Danny Loveland

Mr. Doug Parks

Mr. Harvey Saarloos

Dr. Kathy Sarantos

Mr. Mike Struiksma

Mr. J.J. Thomason

Dr. David (Tom) Thompson

Mr. Josh Thomson

Mr. Cotton Verhoeven

Mrs. Stephanie White



# CONTINUE CHANGING THE WORLD

You made an incredible difference over the past year ... but your impact doesn't have to stop now. Respond again today to provide even more people with HELP and HOPE. Here are two ways you can get involved:

## PRAY

Join us in praying that lives will be saved and souls will be renewed for eternity.

## GIVE



### Online:

Helping people in need is quick and easy at **worldhelp.net**.



### Phone:

Call **800-541-6691** to have a member of our team assist you with your gift.



### Mail:

Send your generous gift to:

**World Help  
P.O. Box 501  
Forest, VA 24551**










**THANK YOU**  
FOR BEING A  
WORLD CHANGER!

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