

WorldHelp®

Christmas

GIVING CATALOG



★ GIVE GIFTS THAT ★
Transform
lives

Multiply
★ YOUR GIFT! ★

LOOKING FOR WAYS TO MAKE
YOUR GIFT GO FURTHER?

CHECK OUT PAGES 4-5
TO FIND OUT HOW.

An Organization You Can Trust





Letter from NOEL

During the Christmas season, we are privileged to celebrate the birth of Jesus and His mission to bring love, light, and salvation. Christmas was always meant to change the world — and I can't think of a better way to celebrate than by continuing that tradition and working to change the world through HELP and HOPE.

In this catalog, you'll find many different ways you can be the hands and feet of Jesus worldwide by meeting both physical and spiritual needs. Through your generosity this holiday season, you will make an impact that will outlive you and last for eternity!

Noel Brewer Yeatts
President

WorldHelp® AT A GLANCE

World Help is a Christian humanitarian organization serving the physical and spiritual needs of people in impoverished communities around the world.

AS SEEN IN

CHRISTIANITY  TODAY

WORLD
MAGAZINE




CHARISMA
MAGAZINE

THE CHRISTIAN POST

CBN
NEWS

Learn more on page 19

CONTENTS

- 4** Meet vital needs
- 8** Donate an animal
- 12** Provide education and jobs
- 16** Help people grow spiritually

HOW IT WORKS

You can provide help and hope to impoverished people around the world in two easy steps:



CHOOSE A GIFT

Not sure what to choose?
Check out pages 4-5 for two ways
to make your gift go further!



MAKE YOUR DONATION



MAIL

Complete the attached
order form and
return with payment

*Make checks payable to World Help



ONLINE

Scan the QR code or visit
christmasgiving.org



CALL

Dial **800-541-6691** to
speak with a World Help
representative

*Mon.-Thurs., 8 a.m.-5 p.m.
Fri., 8 a.m.-4 p.m. (EST)*

How your gift WILL BE USED

We promise to use your gift to make the greatest impact possible. If the need has been met for the gift you selected, your donation will be used to provide similar aid in the same category or to help people most in need.

You will receive a tax-deductible receipt for your donation. All gifts are tax-deductible by law.



When you give a gift in honor of your friends or family, you can request a **free Christmas greeting card.***

*One per gift, card design may vary
Request must be made by 12/11

Meet VITAL NEEDS

Provide food, medicine, clean water, and
more to someone in desperate need



YOUR GIFT
matched
UP TO
\$75,000!

WHERE NEEDED MOST

Want to make sure your gift makes the greatest impact? Give to help where needed most! **Thanks to a \$75,000 matching gift, your donation will DOUBLE to help 2x as many people in urgent need.** Your gift will provide essentials like food for starving children, copies of God's Word for persecuted Christians, clean water for struggling communities, and more!

Make twice the impact!

\$45

Suggested gift

Meet people's most
urgent needs

ITEM #4101



YOUR GIFT
multiplies
16x!

SHIP LIFESAVING SUPPLIES

Right now, people living in poverty are struggling to survive without necessities like food, clean water, and medical care. But here's the good news: our warehouse is filled with donated emergency aid and medical equipment waiting to be shipped to them. We just need your help to cover the shipping cost. **Every \$1 you give will send \$16 worth of lifesaving supplies to people in urgent need — which means your impact multiplies 16x!**

\$40

Suggested gift

**Ships \$640
worth of aid**

ITEM #4102

SEE THIS GIFT IN ACTION!
Scan the QR code to watch the video.



“Nothing is more important to me than knowing that my children are well-fed and healthy. I am deeply grateful for this program and for the donors who came into our lives at such a crucial time.”

Yvonne, mother of four in Zambia



FEED A STARVING CHILD

When a child doesn't have enough to eat, his body and brain stop developing like they should. His bones become brittle, he grows too weak even to walk, and eventually, his organs start to shut down. Without help, he will die. But you can help a starving child today by providing enough food for an entire year ... for just \$30!

\$30
Suggested gift

Feeds a starving child for a year
ITEM #4103



Make an impact
IN A COMMUNITY FOR
YEARS TO COME!

CLEAN, DISEASE-FREE WATER

Your gift of clean water will keep people safe from waterborne diseases, allow children to spend more time in school instead of traveling to get water, and help communities grow more crops. Clean water means less sickness and death. It means brighter futures and longer, happier lives. And because water projects are often located near churches, you can help introduce people to the Living Water found in Jesus Christ!

\$15
Suggested gift

Provides clean water for one person for one year
ITEM #4104

\$5,000

Provides a water project for a community
ITEM #4105

\$15,000

Provides a community with a deep bore well, one of the most sustainable water systems
ITEM #4106

Donate AN ANIMAL

When you give livestock, you give a source of income
and nutrition to a family living in poverty



A CHICKEN CAN
LAY AROUND
200 eggs
A YEAR!

CHICKENS

Chickens are one of our most popular gifts,
and it's easy to understand why. A chicken can
produce up to 200 eggs each year!

Chicken eggs introduce a powerful source of protein
into a family's diet and provide additional income in
their wallets. Plus, chickens' nitrogen-rich fertilizer
can help families grow more food.

\$22

Suggested gift

Income-generating
chickens

ITEM #4201



IMPACT:
200 people

LIVESTOCK BUNDLE

A single animal is a game changer for a family,
but a livestock bundle can transform an entire
community. With this gift, you'll provide a
custom mix of whatever animals a community
needs most — from cows and pigs to goats
and chickens. A livestock bundle strengthens
the local economy, improves a village's overall
health, and continues to impact people for
years to come.

\$3,000

Suggested gift

Gives sustainable
options through
livestock

ITEM #4202



THIS GIFT IN ACTION!

After Emelancienne lost her husband, she struggled
to care for her three children on her own. Without
a source of income, she could barely afford to pay
their school fees and give them their basic needs. She
began planting crops on some communal farmland,
but a lack of fertilizer resulted in poor harvests. Then,
Emelancienne received a livestock bundle of pigs
and cows! Now, she has the fertilizer she needs to
grow healthy crops for a stable income. *"The livestock
played a role in our community to get a good harvest
and to get money for our family,"* Emelancienne said.



A GOAT YIELDS
nearly a ton
OF MILK EVERY YEAR!

GOATS

One dairy goat can produce nearly 1 ton of milk every year, making it an excellent gift for a family in need. The milk is extremely nutrient-dense, providing a vital source of calcium and vitamins for children. Extra milk can be sold or used to make products such as cheese, butter, and yogurt that are in high demand at local markets.

\$100
Suggested gift

Goats to give
nutrient-rich milk
ITEM #4203



COWS

A single cow can completely transform a family's physical and economic health! Its nutrient-rich milk is a powerful tool to help nurse a malnourished child back to health. And since a cow produces several gallons of milk each day, there is always extra to sell, providing a reliable source of income. Plus, the fertilizer the cow provides becomes fuel for a fertile garden.

\$100
Suggested gift

One share
of a cow
ITEM #4204

\$1,000
Suggested gift

A cow plus
all its milk
ITEM #4205

ONE COW
PRODUCES UP TO
6.5 gallons
of milk
A DAY!



PIGS

This might surprise you, but pigs are one of the most helpful animals a family can receive. A healthy pig can produce 40 piglets in its lifetime — piglets the family can sell to become financially independent. The money they make can be used to buy food, invest in a business, or send a child to school.

\$200
Suggested gift

Financial stability
from pig farming
ITEM #4206

DISCOVER THE DIFFERENCE
LIVESTOCK MAKES!
Scan to watch the video.



Provide EDUCATION AND JOBS

You can help a family by providing
education and jobs!



VOGATIONAL TRAINING

For many young people growing up in poverty, finishing high school and attending college isn't possible. Instead, they need to work to survive. But without an education, they qualify for only low-paying labor jobs, leading to a lifetime of continued poverty. But when you provide someone with vocational training, you give them another choice, like a career in welding, tailoring, food production, cosmetology, or another high-demand job.

\$300

Suggested gift

**Training and
financial stability**

ITEM #4301



A BICYCLE OPENS
SO MANY DOORS
for families
in need!

BICYCLES

Without transportation, a person's job options are limited to places within walking distance of home. But a bicycle opens the door to new career opportunities. A bicycle can also help carry more goods to market, make it easier for children to go to school, and cut travel time in half when it matters most — like when a family member needs to see a doctor.

\$100

Suggested gift

**Provide
bicycles**

ITEM #4302

BICYCLES CAN HELP SPREAD THE GOSPEL!

Many missionaries in rural parts of South Asia must walk long distances to share the Gospel with unreached communities. But recently, 30 women working in ministry received bicycles! Now that they have a faster method of transportation, they can carry the Good News even further. "Equipped with training and bicycles, they are now more empowered than ever to spread the Good News," our partner said.

“If I was not [helped], by this time my health would have deteriorated, and I might be counting the last days of my life at this stage. Now I educate my village and other girls to avoid getting into the sex trade.”

Anjali, India



FREEDOM FROM SLAVERY

Many girls growing up in Thailand and India are expected to be the breadwinners for their families. And girls who can't afford an education believe their only option is the sex industry. But you can give a girl another choice — freedom.

Your gift will help introduce a girl to freedom by providing essentials like a safe place to live, education, medical care, counseling, and outreach. Most importantly, you will help show her God's love.



\$50
Suggested gift

Help one girl
experience freedom
from the sex industry
ITEM #4303



\$600
Suggested gift

Helps provide
long-term care
and rehabilitation
ITEM #4304

SEWING MACHINES



Clothing is a universal need, making tailoring a reliable job in any country. But many seamstresses and tailors living in poor communities can't afford a sewing machine of their own. By providing a sewing machine, you help someone become independent, allowing them to grow their business and provide food and education for their family.



\$175
Suggested gift

Sewing machine to
help start a business
ITEM #4305

GIFTS UNDER \$50



\$15
page 7

CLEAN WATER
FOR ONE PERSON
FOR ONE YEAR



\$30
page 6

FEED A
STARVING
CHILD
FOR A YEAR!

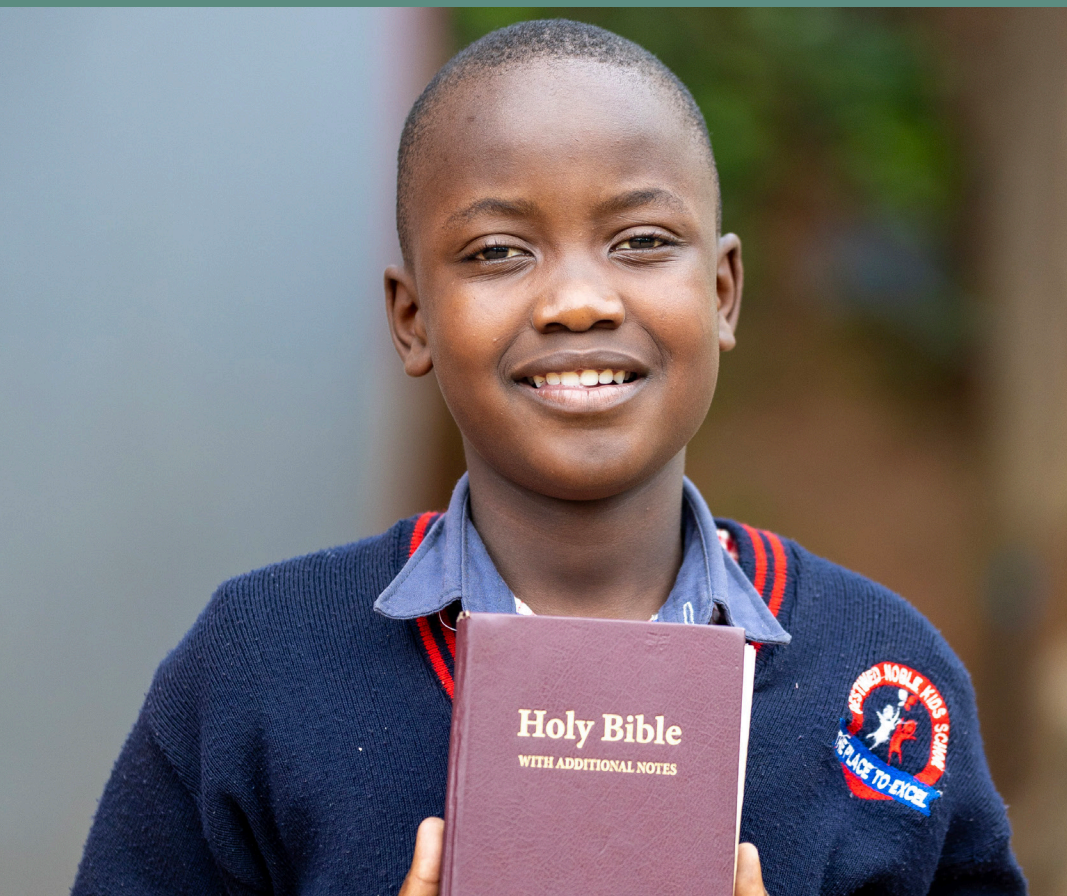


\$22
page 8

CHICKENS
FOR GENERATING
INCOME

Help PEOPLE GROW SPIRITUALLY

This Christmas, help point people around the world
to Jesus — the reason we celebrate



SEND BIBLES AROUND THE WORLD

Imagine never being able to read the story of Jesus' miraculous birth at Christmas. In places where Bibles are illegal or scarce, many Christians have never even held a Bible, much less owned one. Others live not knowing Jesus came to save them. But this holiday season, you can give someone their own Bible! And since Bibles are often shared, each one will bring hope to around five people!

\$10

Suggested gift

Give someone
God's Word

ITEM #4401

EACH BIBLE IMPACTS FIVE PEOPLE!

Learn more.



"Your help has resulted in the extension of the Kingdom of God
in our community. We thank you very much for your practical
Christian love demonstrated through this help."

Cuban Church Planter



SUPPORT A CHURCH PLANTER

Equip a church planter to establish thriving faith communities in some of the most unreached countries on earth. Your gift will help provide them with training, Bibles, and study materials as well as essentials like food for their family and transportation costs so they can continue to reach more people with the Gospel.

\$100

Suggested gift

Spreads the Gospel
through church
planting

ITEM #4402

OPEN DOORS FOR THE GOSPEL
by meeting urgent needs

When you give to ship
lifesaving supplies, every
\$1 you donate sends \$16 in aid.

See page 5.





BIBLES AND FOOD FOR NORTH KOREAN CHRISTIANS

North Korean Christians face some of the worst persecution in the world. On top of that, many of them are starving because of food shortages in North Korea. Your gift will provide a week's worth of food for an underground Christian in North Korea plus their very own Bible. This way, they can study God's Word and take comfort in its promises in the face of persecution. **And since Bibles are shared among family and friends, each one you give will impact an estimated five people!**



Gives one North Korean
a Bible and food
ITEM #4403





ABOUT WORLD HELP

WorldHelp®

We are a Christian humanitarian organization serving the physical and spiritual needs of impoverished communities around the world. For over 30 years, we have been dedicated to transforming the lives of people in need by providing help for today and hope for tomorrow.

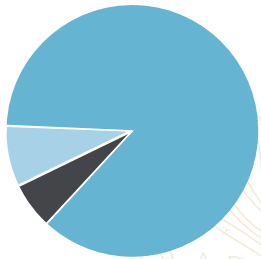
P.O. Box 501
Forest, VA 24551
800-541-6691

worldhelp.net

 [fb.com/worldhelp](https://www.facebook.com/worldhelp)
 [@world_help](https://www.instagram.com/world_help)

Read our financial commitment at
worldhelp.net/financials.

86% Programs
8% Administration
6% Fundraising



In addition to introducing
people to the Living Water,
**YOU CAN PROVIDE PHYSICAL
WATER AS WELL!**

\$15 = Clean water for one year!
See page 7 for details.





GIVE ★
★ clean water! ★

\$15 =
★

CLEAN, DISEASE-FREE
WATER FOR ONE YEAR!

See page 7 for details.

YOUR GIFT
doubles!

Your gift is matched up to \$75,000
when you give to help some of the
most urgent needs around the globe.

\$45
Suggested gift

ITEM #4101
See page 4.



WorldHelp®

P.O. Box 501
Forest, VA 24551
800-541-6691

worldhelp.net

fb.com/worldhelp
@world_help